

**Institute of
Art, Design +
Technology
Dún Laoghaire**

2023

**GRADUATE
OUTCOMES
SURVEY**

**Annual Report
for Dun
Laoghaire
Institute of Art,
Design and
Technology**

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INTRODUCTION

This annual report summarises the data gathered for the 2023 Graduate Outcomes Survey issued by the Higher Education Authority (HEA). Since 2017, it has been mandatory for all Institutes of Technology and Universities to participate in the nationwide Graduate Outcomes Survey using the template provided by the HEA. The survey was distributed to graduates just less than six months after graduation, in March 2024. This report will compare the 2023 data to those reported in 2022 primarily.

This report contains two sections. The first section provides a general summary of the graduate information for the whole of IADT and its two faculties: Faculty of Film, Art and Creative Technologies (FACT), and Faculty of Enterprise and Humanities (FEH).

The second section provides a more detailed analysis of graduate information at department- and programme-level. An overview of graduate response rates, economic status, employment and unemployment, further study and training, and student experience will be provided for IADT's five departments: Department of Design and Visual Arts; Department of Film and Media; Department of Technology and Psychology; Department of Entrepreneurship; and Department of Humanities and Arts Management.

Many people helped make the 2023 Graduate Outcomes Survey possible.

Heartfelt thanks must go to Patrick Brophy for his central support getting this project off the ground in terms of initial contact with students, updating databases and compiling response data. And, also, to Carmel Kelly for her support throughout.

We enjoyed a 59% response rate to this year's survey, and I wish to thank our Student Ambassador Team, Gray Lawless, and Sofia Ines Goncalves, who ran our Graduate Outcomes Survey Call-Centre for 2 weeks in June. The response rate this year was a little lower than last years' 64%. While we were very happy with a comparatively strong response rate in the initial email stages of the survey, graduates seemed harder to contact by phone in 2024. In many cases it seemed that our 'unknown number' was blocked by the second call. Anecdotally, and for the second year in a row, response rates seemed to be lower in other HEI's also.

Huge thanks and gratitude are due to Dr Christine Horn for all of her help and advice; to Louise Horan Gahan for a sterling handover; and to Conor Morgan for his skill in pulling this report together. A complete pleasure working with all of you.

And finally, to our 2023 Graduates - thank you so much for taking the time and may the road rise up to meet you in this next wonderful chapter.

Dawn O'Connor,

IADT Careers and Employability.

SECTION 1: INSTITUTE OVERVIEW

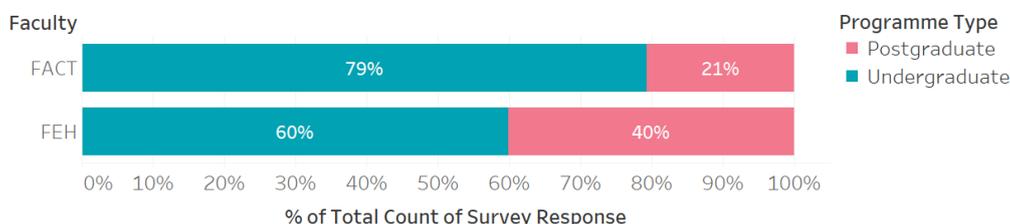
Response Rate



Overall response rate: 59%

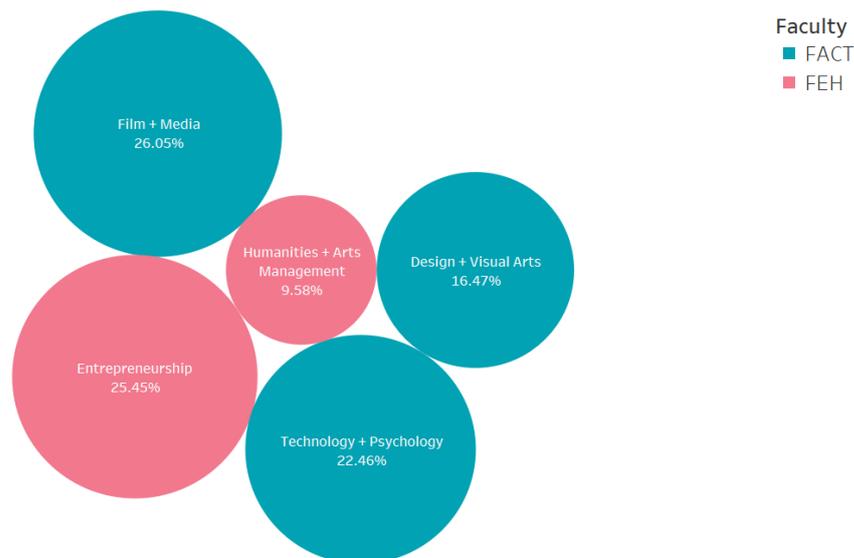
This year's graduate survey saw a further decrease in response rate compared to previous years (64% in 2022, 82% in 2021, 76% in 2020). Across the institute, 334 of the 565 IADT 2023 graduates invited to take the survey responded.

Survey Respondents by Faculty



Overall, FACT graduates accounted for 65% of respondents and FEH graduates accounted for 35%. Undergraduates made up 70% of respondents, while 30% were postgraduates. Although the number of respondents from each faculty notably differed due to the disparity in faculty size, overall response rates for both FACT and FEH were 59%.

Survey Respondents by Department



ECONOMIC STATUS

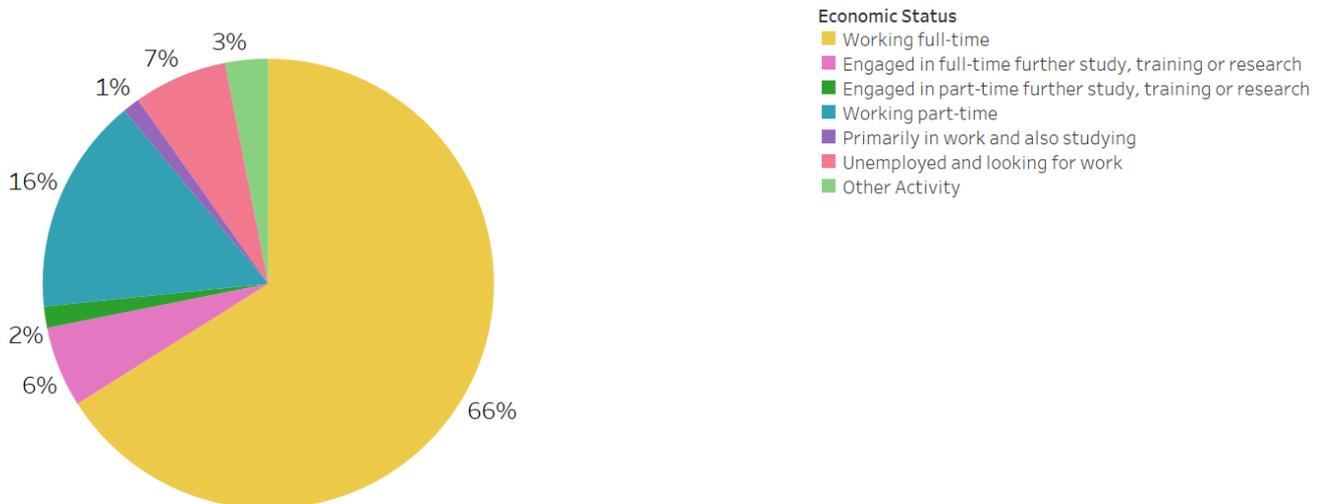
Respondents in Employment

83%

Respondents in employment: 83%

Of the 334 IADT graduates surveyed in March 2024, 83% were employed in some capacity. This was a similarly high percentage to those reported by graduates from 2022 (80%), 2021 (82%), and 2020 (75%).

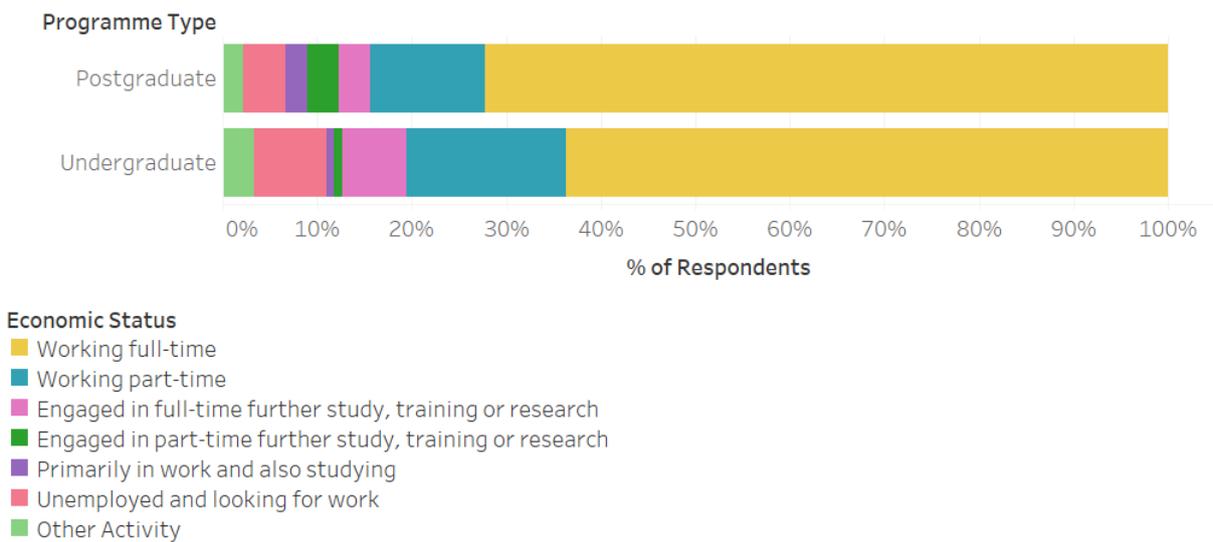
Economic Status Overview*



Eighty-two percent of responding graduates were solely in either full-time or part-time employment, while 1% were working and studying simultaneously. Nine percent of graduates were engaged in further study, training or research, with approximately 8% of graduates engaged solely in either full-time or part-time study or training, and 1% primarily working and also studying. Finally, 7% of graduates were unemployed and looking for work six months after graduation, and 3% were engaged in another activity.

**Due to the rounding system in Tableau software, pie charts in this report may display total percentages of 101%.*

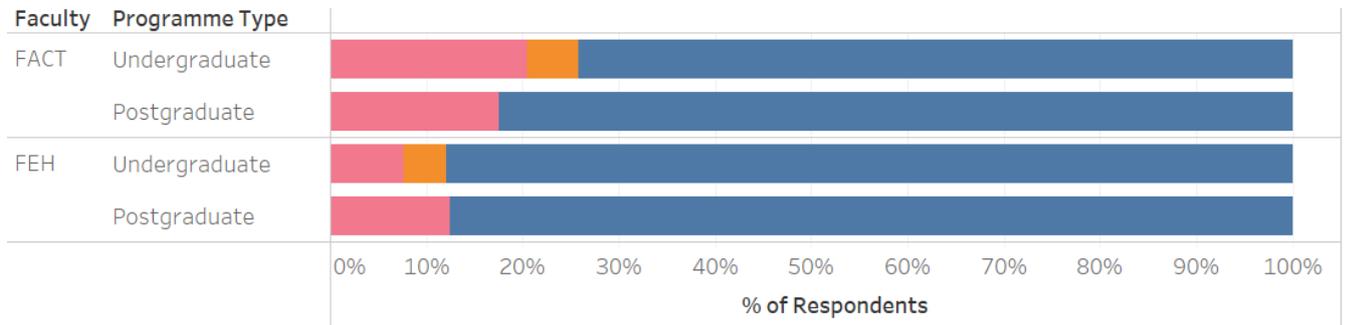
Economic Status by Programme Type



Eighty-seven percent of responding postgraduates were in employment compared to 81% of undergraduates. Just 2% of postgraduates and less than 1% of undergraduates were working and studying simultaneously. The unemployment rate was 8% for undergraduates and 4% for postgraduates.

EMPLOYMENT

Employment Type

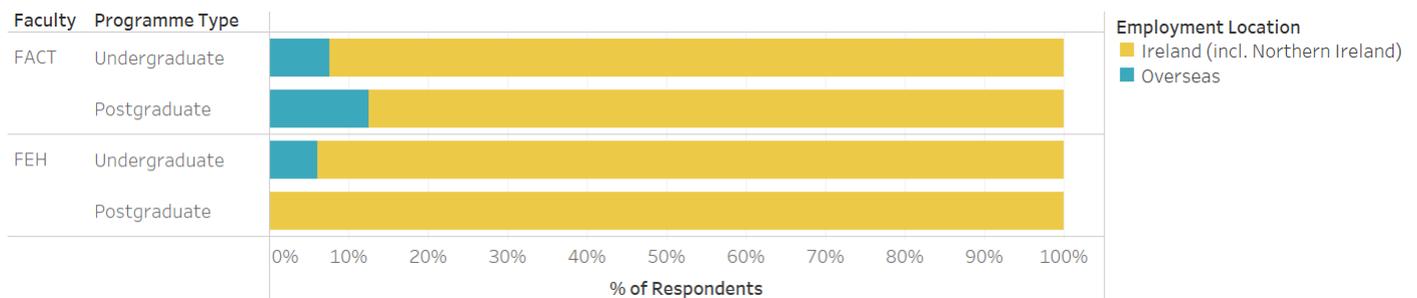


Employment Type

- An Employee
- On a graduate internship/placement
- Self-employed/freelance/starting up own business

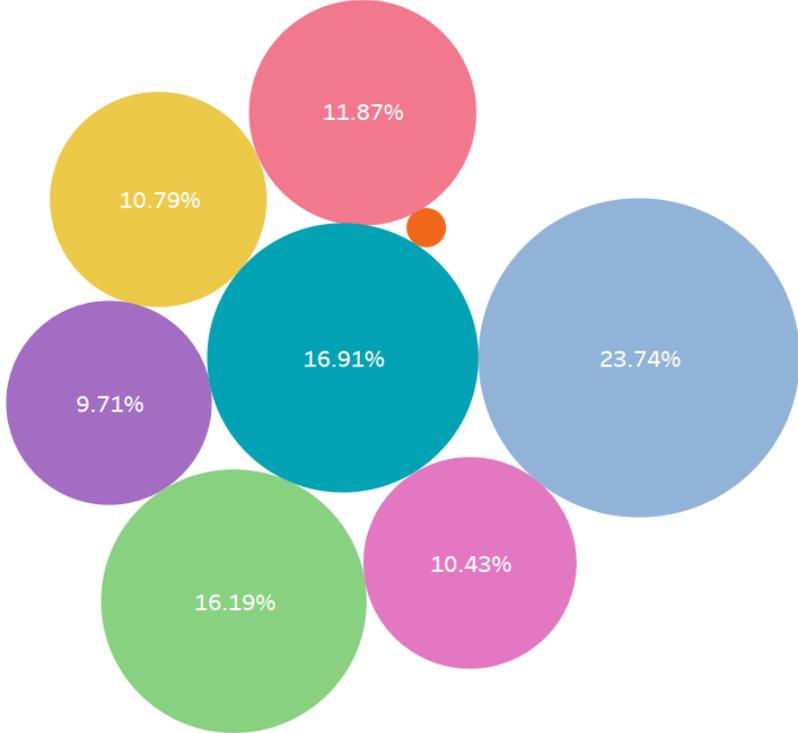
The chart above illustrates the percentages of graduate employment types by programme type (undergraduate or postgraduate) and faculty (FACT or FEH), for programmes with more than three graduate responses. Most employed graduates indicated they were employees (79% of undergraduates and 85% of postgraduates). Graduates in FACT had higher rates of self-employment (20%) compared to FEH (9%). Four percent of FACT undergraduates were engaged in a graduate internship or placement as were 3% of FEH undergraduates.

Employment Location



Regarding employment location, 93% of employed graduate respondents were working in Ireland (including Northern Ireland) compared with 7% working overseas. Overseas work in 2023 decreased by 11% since 2022. Technology and Psychology had the highest percentage (10%), while Entrepreneurship had the lowest (3%).

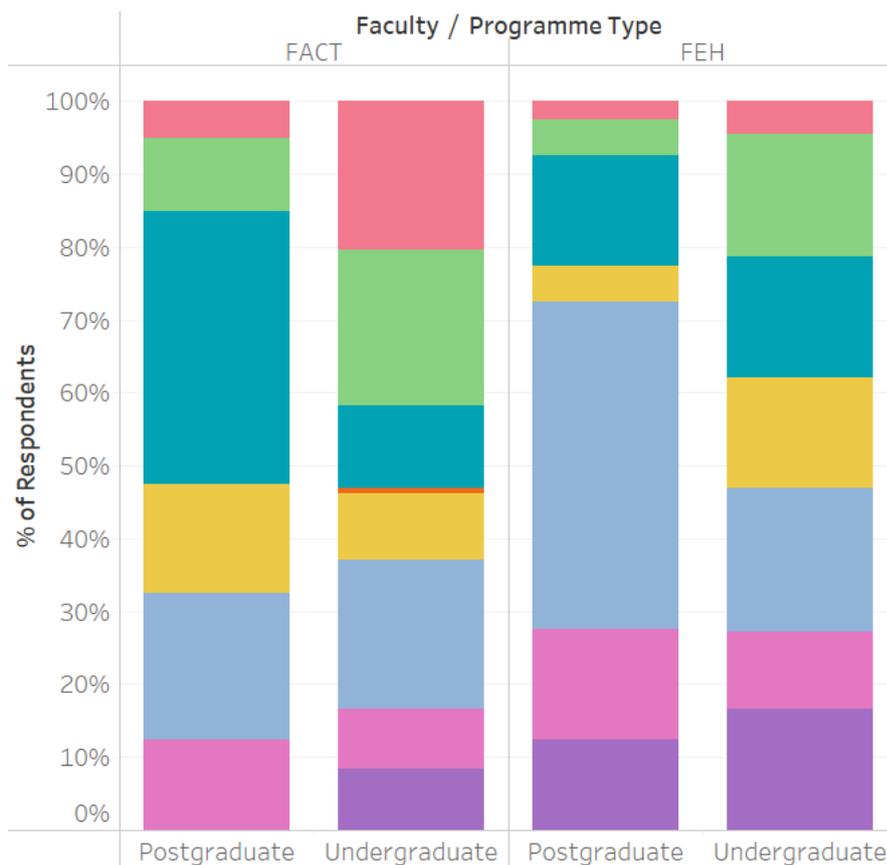
Occupation



- Occupation**
- Professional occupations
 - Caring, leisure and other service occupations
 - Associate professional and technical occupations
 - Sales and customer service occupations
 - Administrative and secretarial occupations
 - I don't know/Unknown
 - Skilled trades occupations
 - Process, plant and machine operatives

Professional, caring, leisure and other service occupations accounted for 41% of graduate occupations, followed by sales and customer service occupations (16%), skilled trades occupations (12%), associate professional and technical occupations (10%), and administrative and secretarial occupations (10%). Eleven percent of respondents selected “I don't know/Unknown” and process, plant, and machine operatives accounted for less than one percent of responses.

Occupation by Programme Type and Faculty

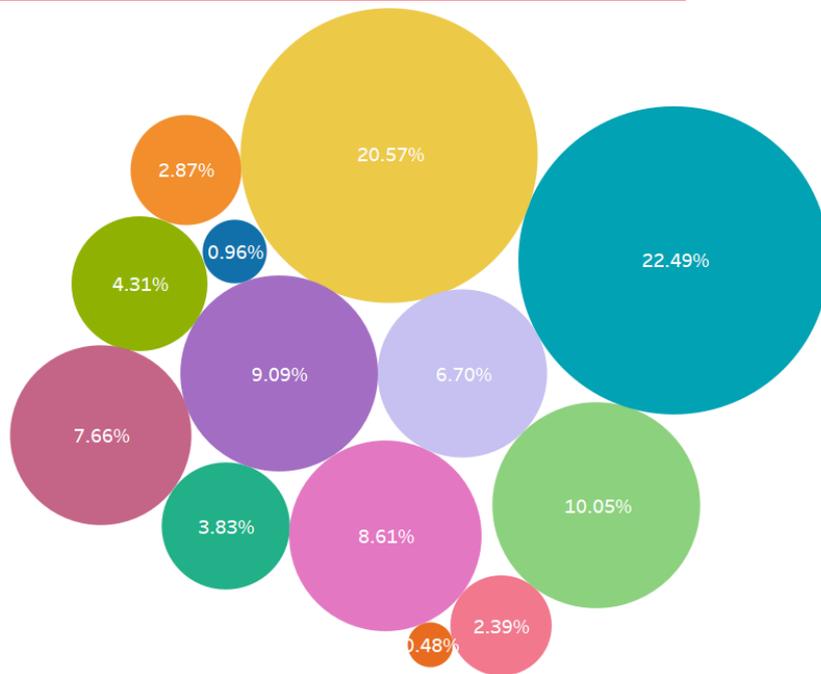


Occupation

- Skilled trades occupations
- Sales and customer service occupations
- Professional occupations
- Process, plant and machine operatives
- I don't know/unknown
- Caring, leisure and other service occupations
- Associate professional and technical occupations
- Administrative and secretarial occupations

Regarding occupation across programme types, a higher percentage of postgraduates were in professional occupations or caring, leisure and other service occupations than undergraduates, while a higher percentage of undergraduates were in sales and customer service or associate professional and technical occupations. FEH had a higher percentage of students in professional and associate professional and technical occupations, while FACT had a higher percentage of graduates in skilled trades, sales and customer service occupations.

Salary Bands

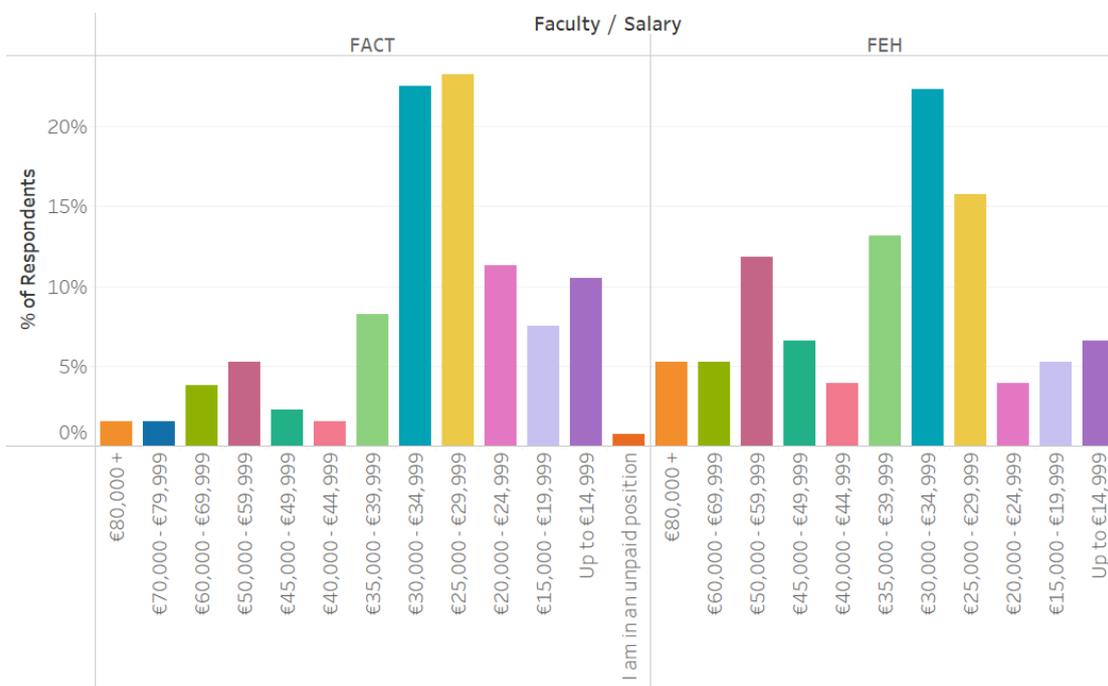


Salary

- Up to €14,999
- €15,000 - €19,999
- €20,000 - €24,999
- €25,000 - €29,999
- €30,000 - €34,999
- €35,000 - €39,999
- €40,000 - €44,999
- €45,000 - €49,999
- €50,000 - €59,999
- €60,000 - €69,999
- €70,000 - €79,999
- €80,000 +
- I am in an unpaid position

In 2023, the most common salary band for graduates across the institute was €30,000 - €34,999. This increased by four bands from 2022, where the ‘up to €14,999’ was most common. More than half (53%) of responding graduates in 2023 earned between €25,000 and €39,999. Twenty-two percent of respondents were earning €40,000 or above, with 8% of graduates earning €60,000 or more. Less than 0.5% of respondents were in an unpaid position.

Salary Distribution by Faculty



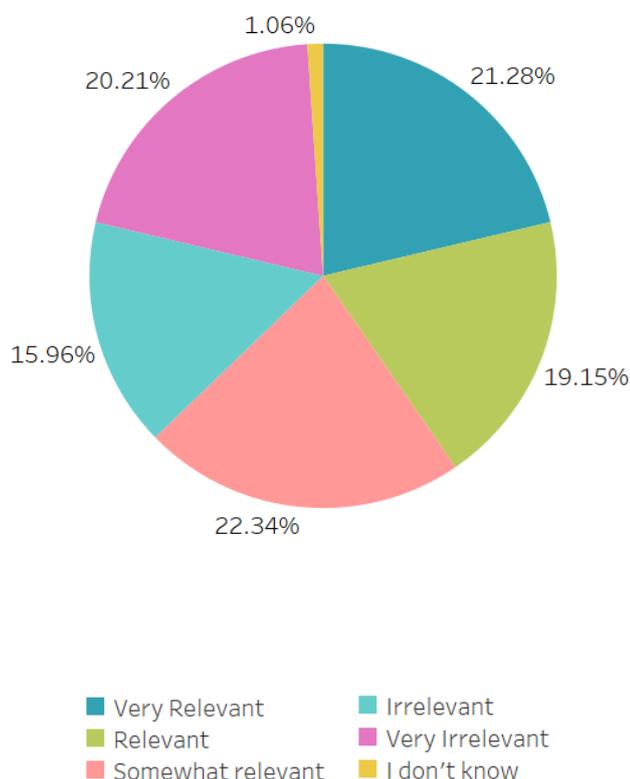
The distribution of 2023 salaries were more even than in 2022. The most common salary band for FACT (23%) was €25,000 - €29,000, and for FEH (22%) it was €30,000–€34,999. Thirty-three percent of FEH graduate respondents were earning more than €40,000.

Top 2023 Employers

Organisation	Website	Graduates
RTE	https://www.rte.ie/	4
Virgin Media	https://www.virginmedia.ie/	3
Riverdance	https://riverdance.com/	3
Dunnes Stores	https://www.dunnesstores.com/	3
IADT	https://iadt.ie	2
Willow Hill Productions	https://www.willowhillproductions.com/	2
Zero-G	https://www.zero-g.ie/	2

RTÉ was the top employer of responding 2023 IADT graduates, with four graduates in their employment. In 2022, IADT had two graduates in their employment. Six graduates stated they were self-employed or working freelance. This is down from eighteen last year.

Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job role, 40% of employed graduate respondents across the institute said the qualification was either relevant or very relevant. Conversely, 36% said their qualification was irrelevant or very irrelevant.

In FACT, 24% of graduate respondents felt their qualification was either very relevant (19%) or relevant (5%). In FEH, 16% felt their qualification was either very relevant (8%) or relevant (8%).

UNEMPLOYMENT

Unemployment Rate

7%

Overall unemployment rate: 7%

This year's graduates had a lower unemployment rate of 7%. compared to 9% in 2022, 11% in 2021 and 15% in 2020. As was the case in previous years, a higher percentage of undergraduates (8%) were unemployed compared to postgraduates (1%), and more FACT graduates (8%) compared to FEH graduates (5%).

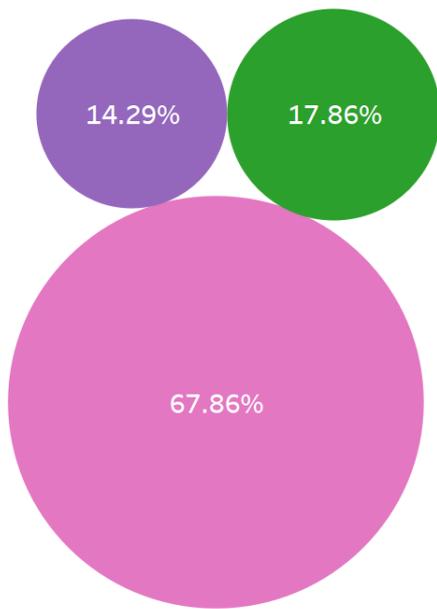
Unemployment Situation

Did you work before?



The chart above describes several reasons graduates were unemployed six months after graduation, including travelling, resignation, redundancy, or contract completion. When unemployed graduates were asked if they had worked in the six months following graduation, 55% of graduates (75% of which were undergraduates) had not worked. Forty-one percent had been looking for work since graduation, while 14% had been travelling but were currently looking for work. Forty-five percent of graduates that had worked since graduation said they had resigned to seek employment elsewhere, were let go, made redundant, or reached the end of a contract (36% undergraduates and 9% postgraduates).

FURTHER STUDY/TRAINING



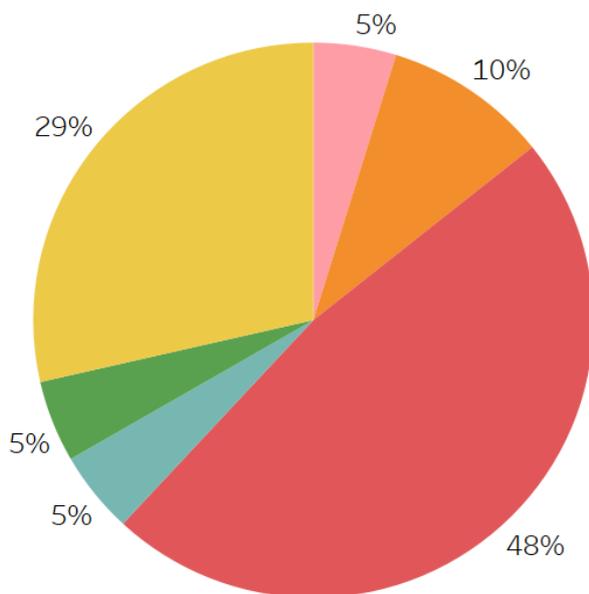
Economic Status

- Primarily in work and also studying
- Engaged in part-time further study, training or research
- Engaged in full-time further study, training or research

The chart to the left provides a breakdown of the 9% of graduate respondents engaged in further study, training, or research six months after graduation. This was down from 18% in 2022. Eighty-six percent of responding graduates were engaged solely in study, training, or research, while 14% were studying and working simultaneously.

There were 19 graduates who continued further study at IADT but were not surveyed. Thus, their data is not reflected in this section of the report.

Award Sought

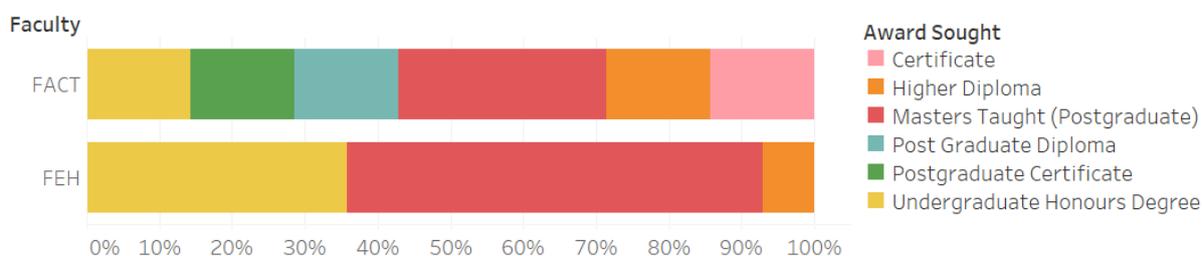


Award Sought

- Certificate
- Higher Diploma
- Masters Taught (Postgraduate)
- Post Graduate Diploma
- Postgraduate Certificate
- Undergraduate Honours Degree

The pie chart above illustrates the awards sought by responding graduates engaged in any form of further study. A majority (77%) of studying graduates were pursuing either an undergraduate honours degree (29%) or master's degree (48%).

Award Sought by Faculty

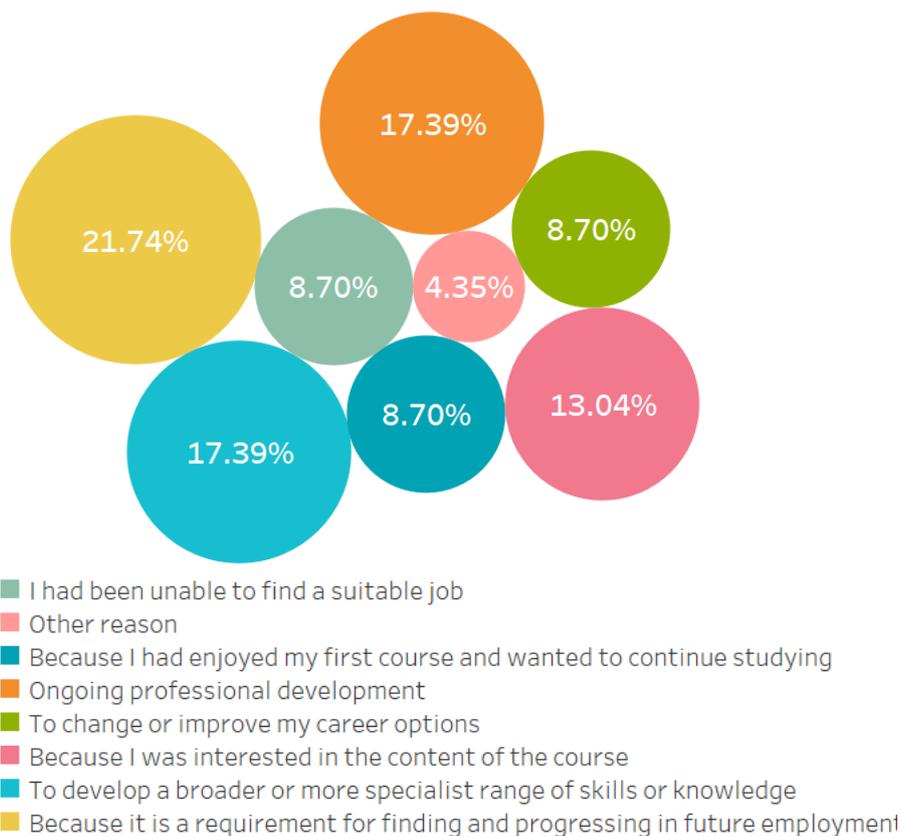


The chart above illustrates the award levels sought by graduates in each faculty. More than half of FEH graduates were pursuing a master’s degree (57%), with the remaining FEH graduates either pursuing an undergraduate degree (36%) or postgraduate diploma (7%). Fifty-seven percent of FACT graduates were pursuing a Level 9 in either a master’s degree (29%), post graduate diploma (14%), or a postgraduate certificate (14%).

Location of Further Study

Institution	Graduates
IADT	23
UCD	4
NCAD	1
Cambridge University, UK	1
Cardiff University, UK	1
Dublin Business School	1
Hibernia College Dublin	1
Learning Waves Skillnet	1
Maastricht University, Netherlands	1
MetFilm School, London	1
National College of Ireland	1
NUIG Galway	1
Trinity College Dublin	1
University College Cork / MTU	1
Ulster University	1
University College London	1
University of Amsterdam	1
University of Gothenburg	1
Total	43

Reasons for Further Study



Studying graduate respondents reported various reasons for pursuing further study, all of which are illustrated in the chart above. More than half (57%) of studying graduates primarily pursued further study either (1) because it was a requirement for finding and progressing in future employment, (2) to develop a broader or more specialist range of skills or knowledge, or (3) for ongoing professional development. Less common primary reasons for pursuing further study included wishes to change or improve career options (9%) and being unable to find a suitable job (9%).

Student Experience

53%

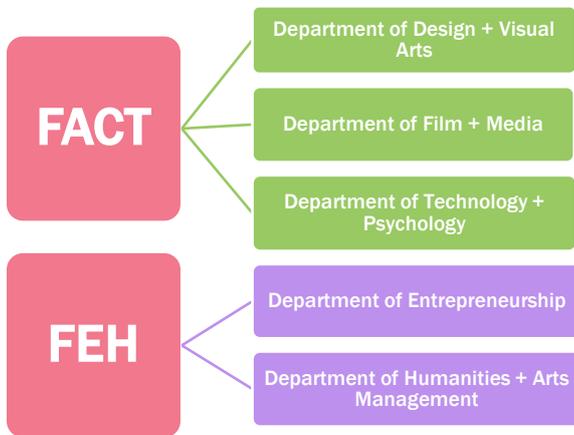
very likely
or likely

“How likely or unlikely is it that you would study the same course again?”

Across the institute, 53% of graduate respondents said they would be either very likely (26%) or likely (27%) to study the same course again. Twenty-eight percent of surveyed graduates would be either unlikely (14%) or very unlikely (14%) to study their course again. Finally, 19% indicated they would be neither likely nor unlikely. Answers were similar across both faculties.

SECTION 2: OVERVIEW BY DEPARTMENT

Introduction



This section of the Graduate Outcomes Report will provide an overview of the key information pertaining to response rate, economic status, employment, unemployment, and student experience feedback for each department in IADT. At the end of each department overview, a brief summary (including response rate, employment and unemployment, and graduate employers) will be provided for programmes in the department with sufficient response numbers.

This overview will start with the three departments from the Faculty of Film, Art and Creative Technologies (FACT), followed by the two departments from the Faculty of Enterprise and Humanities (FEH).

Department of Design + Visual Arts

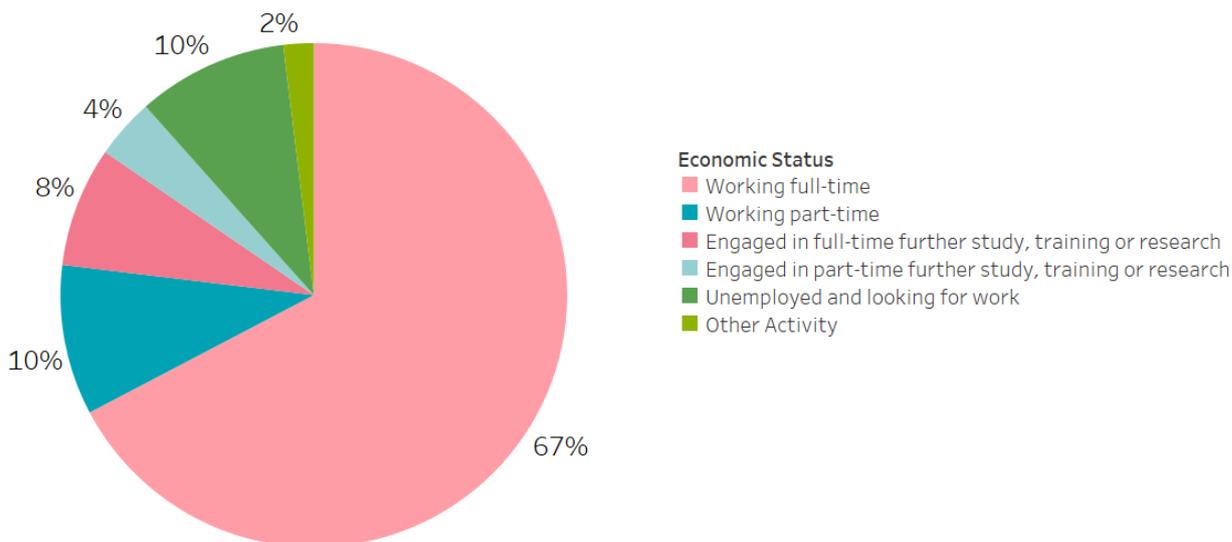
Response Rate

60%

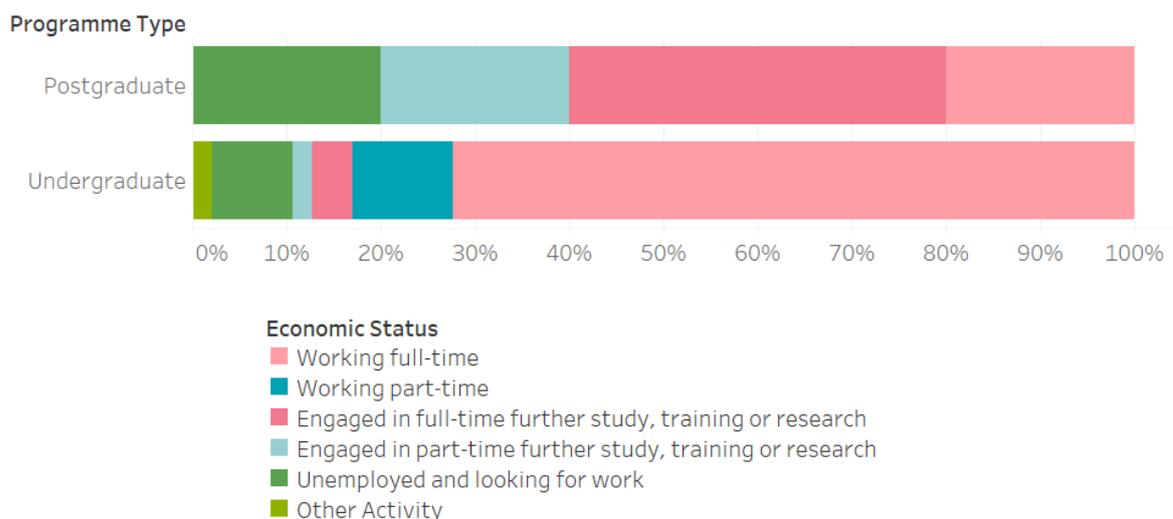
Overall response rate: 60%

Overall, 55 of the 90 contacted graduates from the Department of Design + Visual Arts took part in the 2023 survey. Ninety-one percent of the department's respondents were undergraduates and 9% were postgraduates.

Employment Location

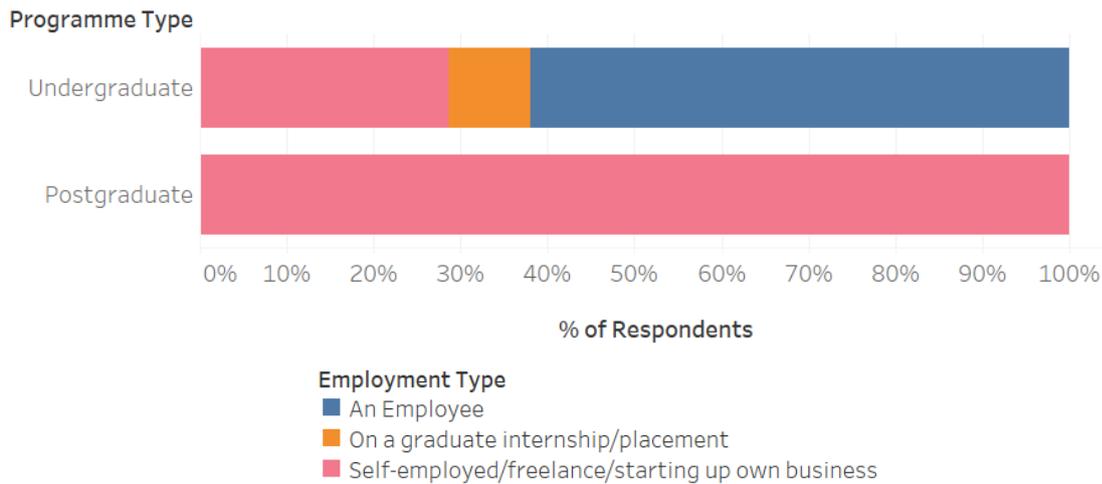


Among the responding graduates from the Department of Design + Visual Arts, 77% of graduates were employed in some capacity in March 2023. Twelve percent of graduates were engaged in further study, training or research, with 8% of graduates engaged solely in full-time or part-time study, training or research. Ten percent of graduates were unemployed and looking for work six months after graduation, and 2% were engaged in another activity.



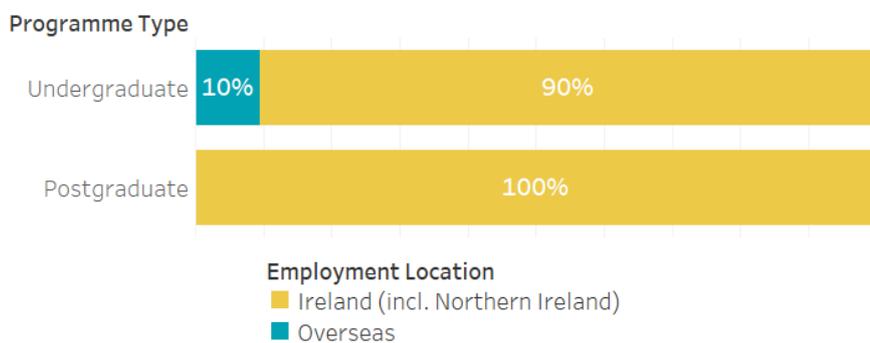
Six months after graduation, a higher percentage of surveyed undergraduates (72%) were working full-time compared to postgraduates (20%). A higher percentage of postgraduates (20%) were unemployed compared to undergraduates (9%).

EMPLOYMENT



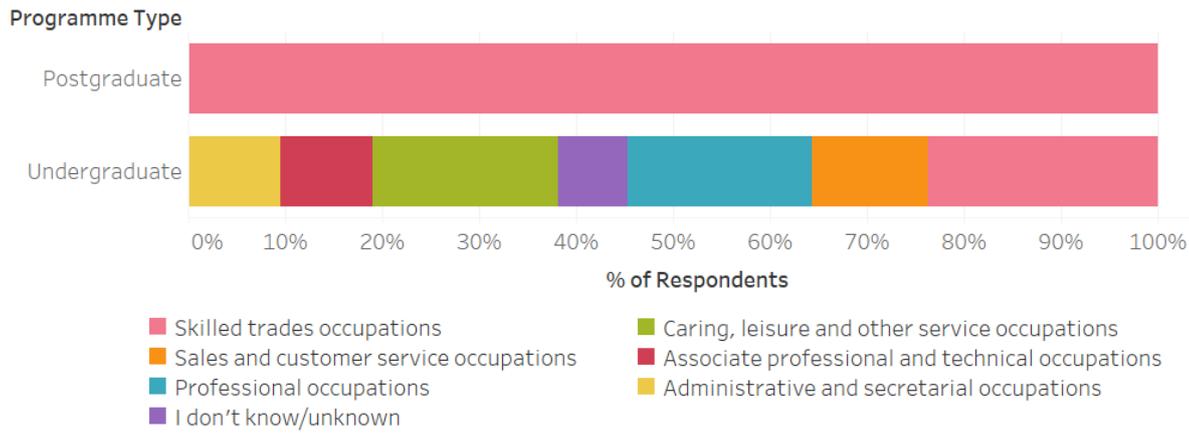
Six months after graduation, all responding Design + Visual Arts postgraduates (100%) in employment were either self-employed, freelance, or starting up their own business compared to 29% of undergraduates. Sixty-two percent of undergraduates were employees and just 10% were on a placement or internship.

Employment Type



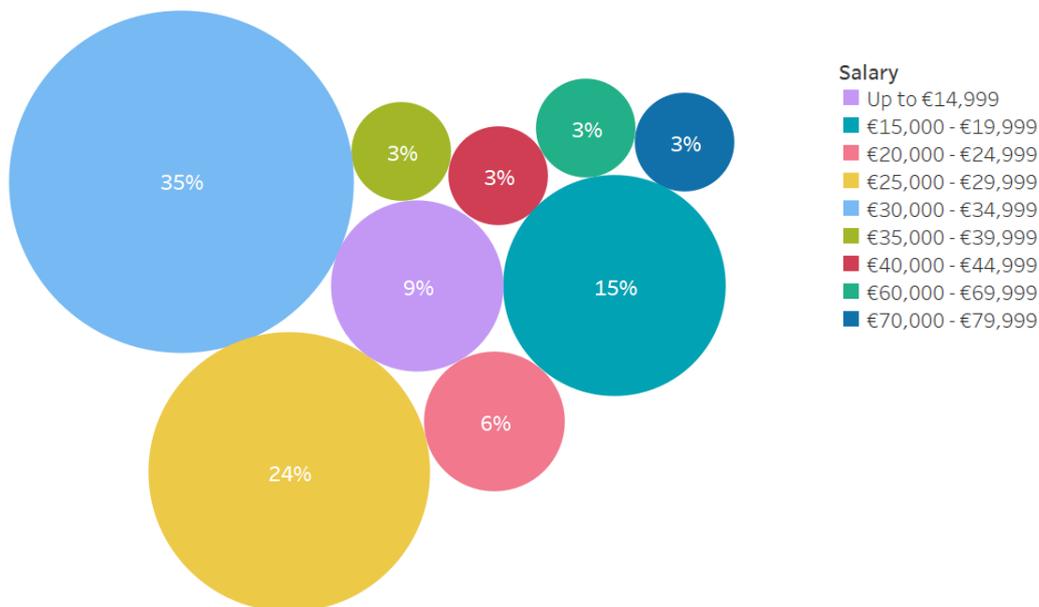
Overall, 90% of responding Design + Visual Arts graduates in employment were working in Ireland (including Northern Ireland). All 10% of those working abroad were undergraduates.

Occupation



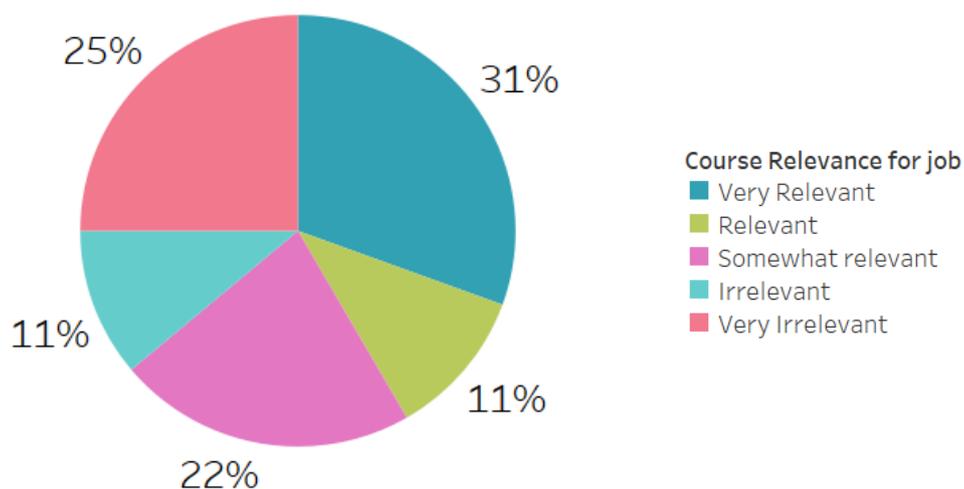
Overall, 45% of responding Design + Visual Arts graduates were in either skilled trade occupations (26%) or professional occupations (19%). Caring, leisure and other service occupations also accounted for 19% overall. Postgraduate respondents were all employed in skilled trades professions (100%).

Salary Bands



The most common salary band for Design + Visual Arts graduates was €30,000 - €34,999, with 35% of graduates falling into this salary band. This is up by four salary bands compared to 2022. Approximately 54% of graduates were earning under €30,000. The highest earning graduates in the department (3%) were earning €70,000—€79,999. This is up by one salary band compared to last year.

Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 64% of employed graduates said the qualification was either very relevant, relevant or somewhat relevant, while 36% said it was either very irrelevant or irrelevant.

UNEMPLOYMENT

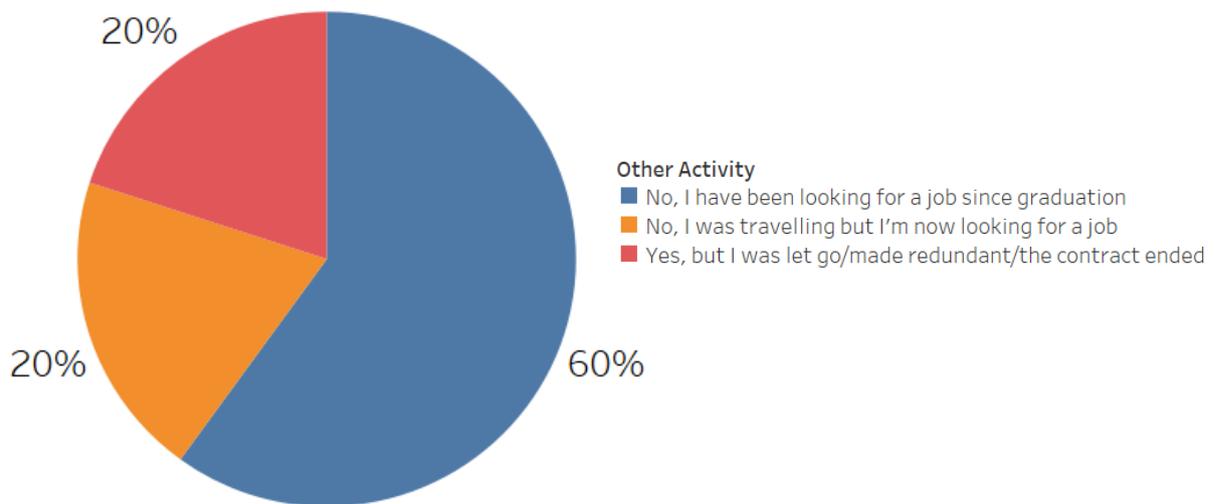
Unemployment Rate

10%

Department unemployment rate: 10%

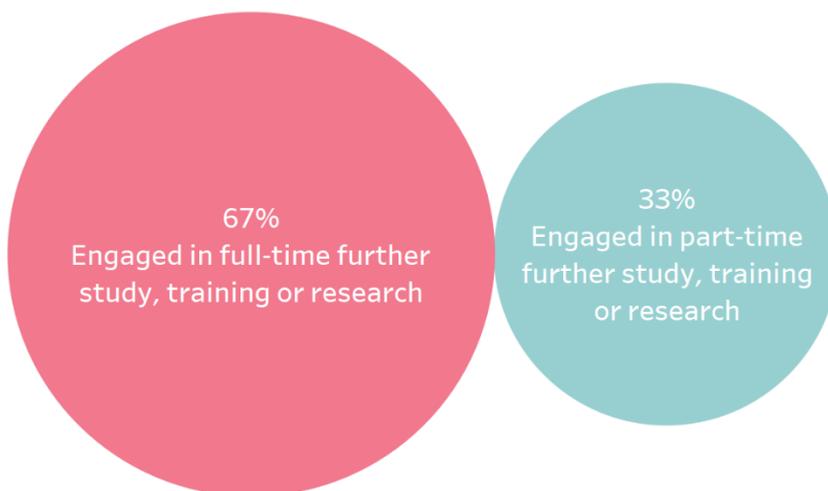
Ten percent of responding graduates from the Department of Design + Visual Arts were unemployed in March 2023. This is a decrease of 3% from last year's unemployment rate of 13%.

Unemployment Situation



When unemployed Design + Visual Arts graduates were asked if they had worked since graduation, 60% of responding graduates said they had been looking for work since graduation and 20% said they had worked but had since resigned, been let go, made redundant, or their contract ended. Another 20% were travelling but were then looking for a job.

FURTHER STUDY/TRAINING

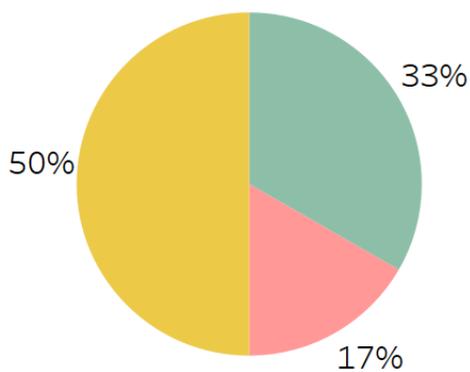


The chart to the left provides a breakdown of the 12% of graduate respondents from the Department of Design + Visual Arts engaged in further study, training, or research six months after graduation. Sixty-seven percent of studying graduates were solely engaged in further study, training or research and 33% were part-time.

Location of Further Study

Further Institution	Graduates
IADT	4
UCD	1
Cambridge University, UK	1
Dublin Business School	1
National College of Ireland	1
UCC/MTU	1
Grand Total	9

Reasons for Further Study



Half of Design + Visual Arts studying graduate respondents pursued further study primarily because it was a requirement for finding and progressing in future employment.

- Why further study
- I had been unable to find a suitable job
 - Other reason
 - Ongoing professional development

Student Experience

49%

very likely
or likely

“How likely or unlikely is it that you would study the same course again?”

Within the Department of Design + Visual Arts, 49% of responding graduates said they would be either very likely (25%) or likely (24%) to study the same course again. Thirty percent were either unlikely (14%) or very unlikely (16%), and approximately 21% were neither likely nor

SUMMARY BY PROGRAMME

*Only programmes with sufficient response numbers included

Bachelor of Arts (Hons) in Visual Communication Design

- Programme response rate: 46%
- Programme employment rate (i.e., those working full-time): 75%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Visual Communication Design programme.

Organisation	Job Title	Website
Accenture	Technical Analyst	https://www.accenture.com/i-e-en
Zero-G	Junior Designer	https://www.zero-g.ie/
Allen Removals	Head of Operations	https://www.allenremovals.ie/
Brennan & Stevens	Graphic/Multidisciplinary Designer	https://www.brennanandstevens.ie/
Central Bank of Ireland	Graphic Design Intern	https://www.centralbank.ie/
Farrington's Mill & Brewery	Freelance Social Media Content Designer	https://farringtonsmill.com/
Irish T-Shirts	Junior Designer	https://www.irishtshirts.ie/
N-TUTORR	Research Assistant	https://www.thea.ie/ntutorr/
Studio Saol	Graphic Designer	https://www.studiosaol.com/
Detail.	Graphic Design Intern	https://detail.ie/
Further Institution	Course Title	
IADT	Certificate Critical Design Philosophies	
IADT	Certificate in Professional Skills for Creative Industries	
National College of Ireland	Higher Diploma in Science in Computing	

- Programme response rate: 68%
- Programme employment rate (including those working full-time and part-time): 85%
- Programme unemployment rate: 15%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Art in Visual Arts Practice programme.

Organisation	Job Title	Website
Kavaleer Productions	Animation Composer	https://kavaleer.com/
Saturday Films	Freelance Camera Assistance Work/Shop Sales Assistant	https://www.saturdayfilms.ie/
KFM Radio	Producer	https://www.kfmradio.com/
MDM Props	Art Fabricator	http://www.mdmprops.co.uk/
Apleona	Receptionist	https://apleona.ie/
Further Institution	Course Title	
Cambridge University, UK	BA in Education	
UCC/MTU	Professional Master of Education	

- Programme response rate: 55%
- Programme employment rate (i.e., those working full-time): 75%
- Programme unemployment rate: 25%

The table below lists a selection of employers provided by graduate respondents from the 3D Design, Modelmaking + Digital Art programme.

Organisation	Job Title	Website
Ashford Studios	Trainee Construction Sculptor	https://www.ashfordstudios.com/
CI Studio	Junior Graphic Designer	https://www.cistudio.ie/
Willow Hill Productions	Trainee Construction Sculptor	https://www.willowhillproductions.com/
Willow Hill Productions	Trainee Modelmaker	https://www.willowhillproductions.com/
Model Works	Architectural Scale Modelmaker	https://modelworks.studio/
Screen Skills	Freelance Editor	https://www.screenireland.ie/skills

- Programme response rate: 71%
- Programme employment rate (including those working full-time and part-time): 77%
- Programme unemployment rate: 9%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the three Design for Stage + Screen programmes.

Organisation	Job Title	Website
IADT	Workshop Technician	https://iadt.ie/
Bigger Stage	Assistant Art Director	https://www.biggerstage.com/
Freelance	Character Artist	-
Damien Tallon Design	Production Designer/Art Director	https://www.damientallondesign.com/
DesignWorks	Junior Graphic Designer	https://designworks.ie/
HBO MAX	Art Department Assistant	https://www.hbo.com/
Macalla Teoranta	Production Designer	https://www.macallateo.com/
Riverdance	Wardrobe Assistant	https://riverdance.com/
Riverdance	Wardrobe Maintenance	https://riverdance.com/
Further Institution	Course Title	
IADT	Certificate in Digital Post Production	

- Programme response rate: 60%
- Programme employment rate (including those working full-time and part-time): 33%
- Programme unemployment rate: 33%

The table below lists a selection of employers provided by graduate respondents from the Art + Research Collaboration master's programme.

Organisation	Job Title	Website
Self-employed	Visual Artist	-
Further Institution	Course Title	
Dublin Business School	Bachelor of Laws	

***No programme summary provided for the MA in Design for change due to insufficient responses.*

Department of Film + Media

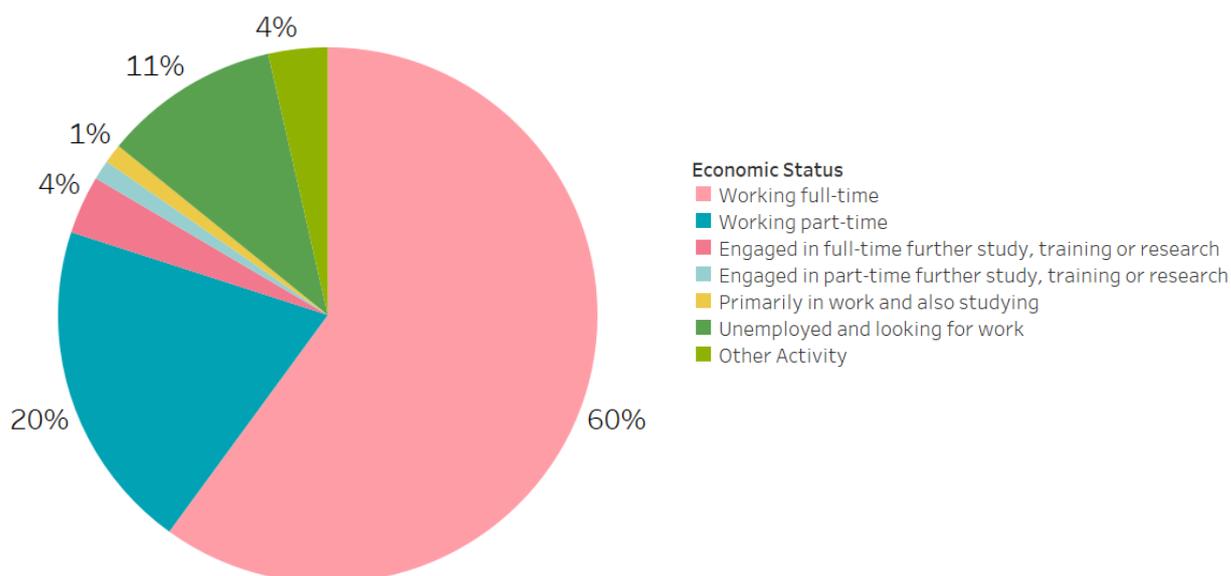
Response Rate

53%

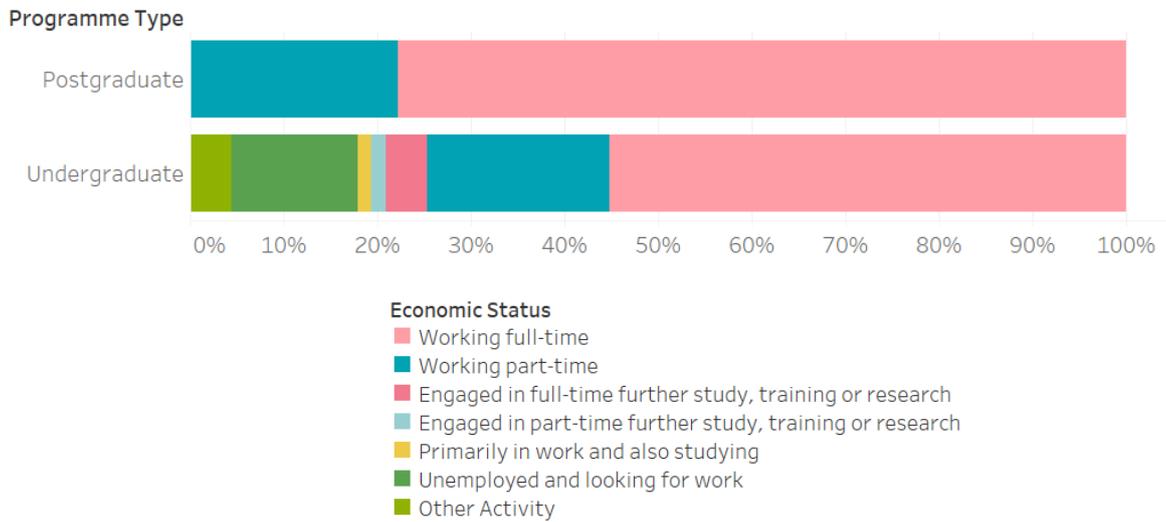
Department response rate: 53%

87 of the 164 contacted graduates from the Department of Film + Media took part in the 2022 survey. Approximately 79% of the department's respondents were undergraduates and 21% were postgraduates.

Economic Status



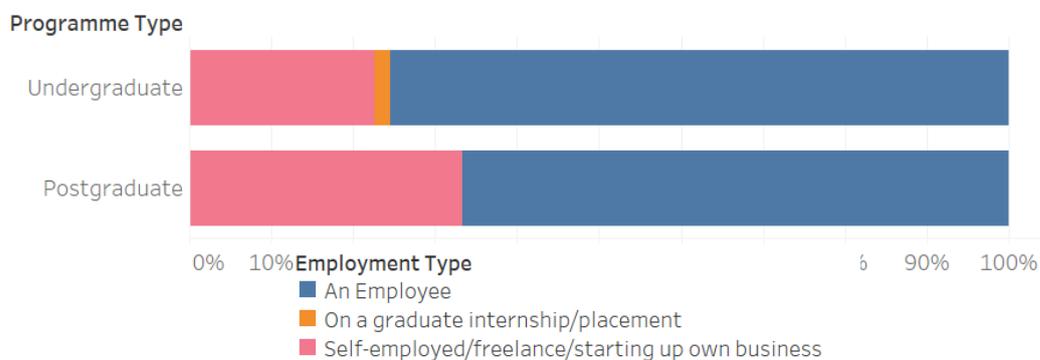
Of the 87 graduates from the Department of Film + Media surveyed in March 2023, 81% of responding graduates were employed in some capacity. Just 5% of graduates were engaged in further study, training, or research. Eleven percent of graduates were unemployed and looking for work.



Six months after graduation, a higher percentage of surveyed postgraduates (78%) were working full-time compared to undergraduates (55%), as well as a higher percentage of postgraduates (22%) working part-time compared to undergraduates (19%). No postgraduates were unemployed or working and studying simultaneously, compared to 13% or 2% of undergraduates, respectively.

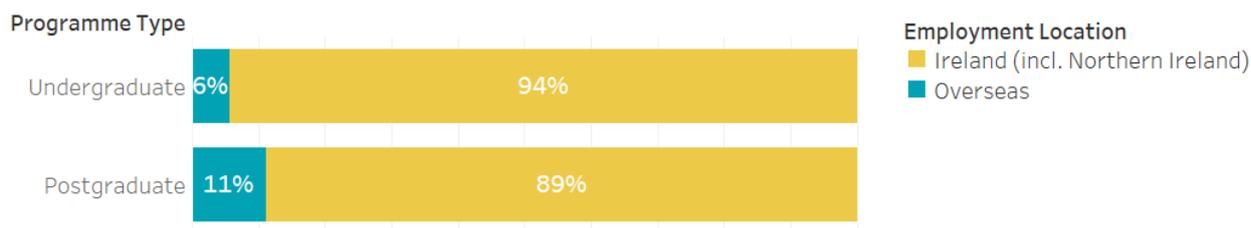
EMPLOYMENT

Employment Type



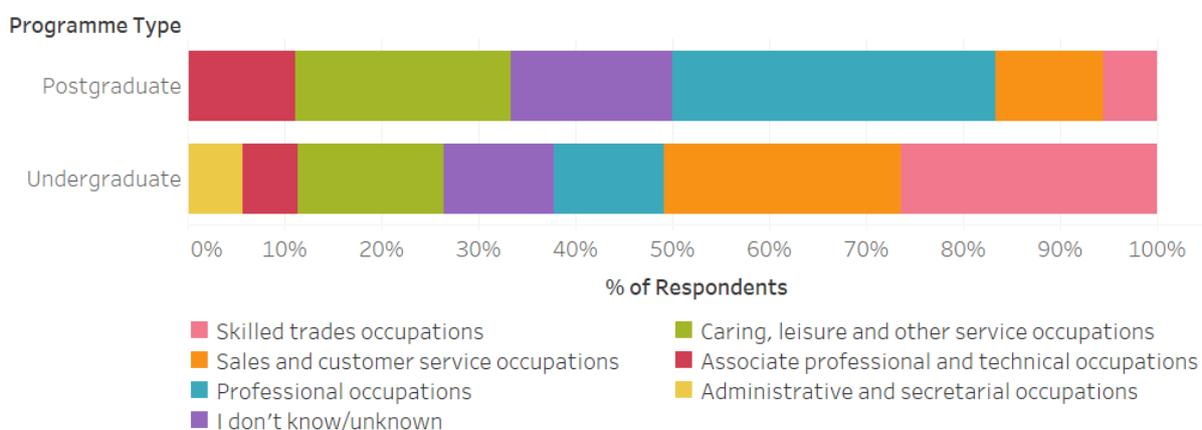
Almost 74% of responding Film + Media graduates in employment were employees and 25% were self-employed, freelancing, or starting up their own business. No postgraduates were on a placement or internship compared to just 1% of undergraduates.

Employment Location



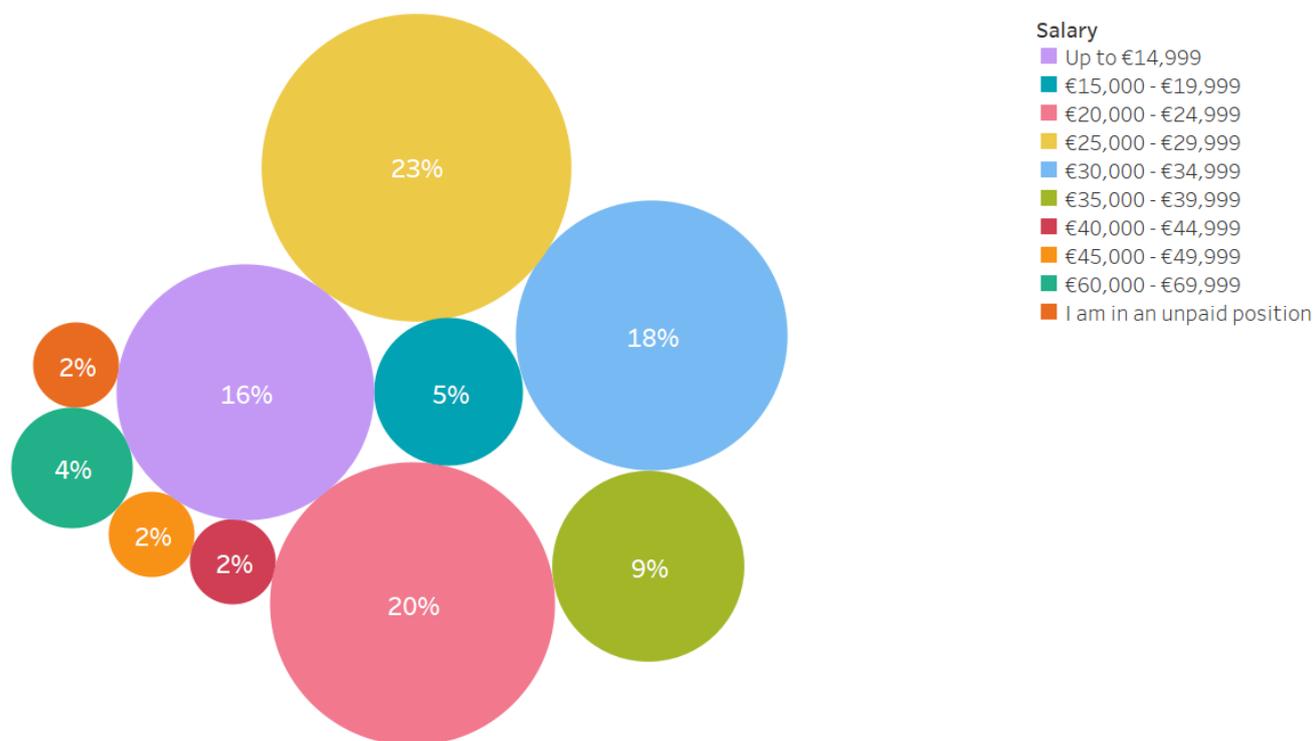
Amongst the responding Film + Media graduates in employment, 93% were working in Ireland, with 11% of postgraduates abroad compared to 6% of undergraduates.

Occupation



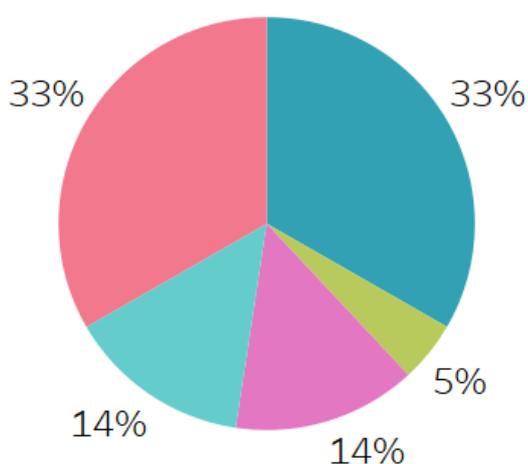
Forty-one percent of responding Film + Media graduates were in either skilled trade occupations (21%) or sales and customer service occupations (21%). Postgraduates occupied more professional occupations (33%) than undergraduates (11%), while undergraduates occupied more sales and customer service occupations (25%) compared to postgraduates (11%). None of the responding postgraduates were in administrative and secretarial occupations compared to 6% of undergraduates.

Salary Bands



In March 2023, the most common salary band for responding Film + Media graduates was €25,000 - €29,999, with 23% of graduates falling into this salary band. This is up by two salary bands from 2022. Approximately 91% of graduates were earning under €40,000. The highest earning graduates in the department (4%) were earning €60,000 - €69,000.

Relevance of Programme



- Course Relevance for job**
- Very Relevant
 - Relevant
 - Somewhat relevant
 - Irrelevant
 - Very Irrelevant

When asked about the relevance of their recently obtained qualification for obtaining their current job, 52% of responding employed graduates said the qualification was either very relevant, relevant, or somewhat relevant. Thirty-three percent said it was very irrelevant and 14% said it was irrelevant.

UNEMPLOYMENT

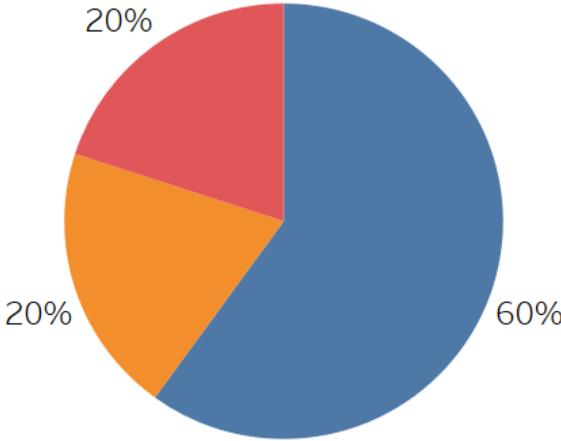
Unemployment Rate

11%

Department unemployment rate: 11%

Eleven percent of responding graduates from the Department of Film + Media were unemployed in March 2023, which was an increase from the 9% reported in 2022.

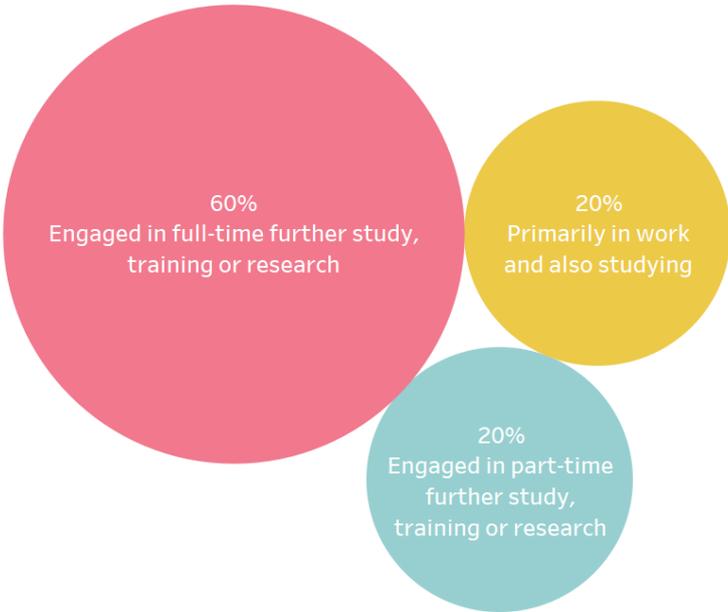
Unemployment Situation



- Other Activity
- No, I have been looking for a job since graduation
 - No, I was travelling but I'm now looking for a job
 - Yes, but I was let go/made redundant/the contract ended

When unemployed graduates from the Film + Media department were asked if they had worked since graduation, 60% said no, and that they had been looking for a job since graduation. Twenty percent of respondents said they had worked but either been let go, made redundant, or their contract ended, while the final 20% had been travelling and had since been looking for work.

FURTHER STUDY/TRAINING

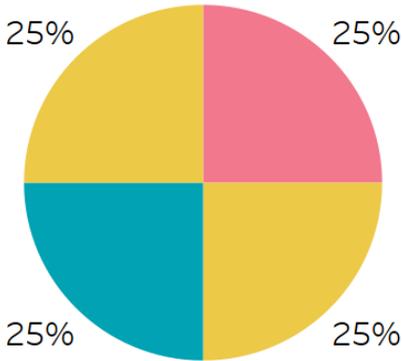


The figure to the left provides a breakdown of the 7% of graduate respondents from the Department of Film + Media engaged in further study, training, or research six months after graduation. The majority (60%) of studying graduates were engaged in part-time study, training, or research.

Location of Further Study

Further Institution	Graduates
Trinity College Dublin	1
UCD	1
University of Gothenburg	1
Total	3

Reasons for Further Study



The reasons for further study provided by studying graduates were equally - developing a broader or more specialist range of skills or knowledge (25%), because they enjoyed their first course and wanted to continue studying (25%), because it is a requirement for finding and progressing in future employment (25%), and ongoing professional development (25%).

- Why further study
- To develop a broader or more specialist range of skills or knowledge
 - Because I had enjoyed my first course and wanted to continue studying
 - Because it is a requirement for finding and progressing in future employment
 - Ongoing professional development

54%

very likely
or likely

“How likely or unlikely is it that you would study the same course again?”

Within the Department of Film + Media, 54% of responding graduates said they would be either very likely (27%) or likely (27%) to study the same course again. Thirty percent would be either unlikely (13%) or very unlikely (17%) to study their course again, and 16% would be neither likely nor unlikely.

SUMMARY BY PROGRAMME

*Only programmes with sufficient response numbers included

Bachelor of Arts (Hons) in Animation

- Programme response rate: 48%
- Programme employment rate (including those working full-time and part-time): 71%
- Programme unemployment rate: 21%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Animation programme.

Organisation	Job Title	Website
Virgin Media	Graphic Design	https://www.virginmedia.ie/
Jam Media	Animator	https://www.jammedia.com/
Boulder Media	Junior 2D Animator	https://bouldermedia.tv/
Further Institution	Course Title	
UCD	MSc Computer Science	

- Programme response rate: 65%
- Programme employment rate (including those working full-time and part-time): 69%
- Programme unemployment rate: 15%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Photography programme.

Organisation	Job Title	Website
Inspire Ireland Foundation	Summer Camp Art Teacher	https://www.inspireireland.ie/
Oglaigh na hEireann	Infantry	https://www.military.ie/en/
Self-Employed	Photographer	-
Further Institution	Course Title	
University of Gothenburg	MA Fine Art	

- Programme response rate: 62%
- Programme employment rate (including those working full-time and part-time): 77%
- Programme unemployment rate: 6%

The table below lists a selection of employers provided by graduate respondents from the Film + Television Production programme.

Organisation	Job Title	Website
The Production People	Production Assistant	https://productionpeople.ie/
SmartSite Media	Director/Marketing & Web Design Manager	https://www.smartsitemedia.ie/
Fine Gael	Content Creator	https://www.finegael.ie/
Spicy Dog Media	Freelance Documentary Filmmaker	https://www.spicydogmedia.ie/
ADAPT Centre	Researcher	https://www.adaptcentre.ie/
Self-employed	Freelance Cameraman & Editor	-
Self-employed	Director of Photography	-
Self-employed	Film Composer	-

- Programme response rate: 55%
- Programme employment rate (including those working full-time and part-time): 82%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Creative Music Production programme.

Organisation	Job Title	Website
HYPH	Mixing and Mastering Engineer	https://www.hyph.com/
ODDForum	Sound Engineer & Set Designer	https://www.instagram.com/oddforum/
Radio Maria Ireland	Audio Technician	https://www.radiomaria.ie/
SureSkills	Video Editor	https://www.sureskills.com
QQI	ICT Intern	https://www.qqi.ie/
Further Institution	Course Title	
Trinity College Dublin	MPhil in Music and Media Technologies	

- Programme response rate: 83%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Broadcast Production for Radio + Television master's programme.

Organisation	Job Title	Website
Virgin Media	Graphics Operator	https://www.virginmedia.ie/
RTÉ	Sound Operator	https://www.rte.ie/
COCO Content	Casting Producer	https://cococontent.ie
Tyrone Productions	Production Coordinator	http://www.tyroneproductions.ie/
WLR FM	Radio Presenter	https://www.wlrfm.com/

Master of Arts in Screenwriting for Film + Television

- Programme response rate: 75%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Screenwriting for Film + Television master's programme.

Organisation	Job Title	Website
Deep Red Productions	Video Production Assistant	https://deepred.ie/
Loose Banana Productions	Filmmaker	-
RTÉ	Radio Researcher	https://www.rte.ie/
Ryan Air	Social Media Executive	https://www.ryanair.com/ie/en
The Gate Theatre	Theatre Manager	https://www.gatetheatre.ie/
Ulster University	Senior Lecturer in Screen Production	https://www.ulster.ac.uk/
Self-employed	Writer & Director	-

Master of Arts in Filmmaking

- Programme response rate: 17%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Filmmaking master's programme

Organisation	Job Title	Website
Shoutout	Communications & Development Coordinator	https://www.shoutout.ie/
Emma Sleep	Customer Service Agent	https://www.emma-sleep.ie/

**No programme summary provided for the Master of Arts by Research in Creative Arts, or the MA in 3D Animation due to insufficient responses.*

Department of Technology + Psychology

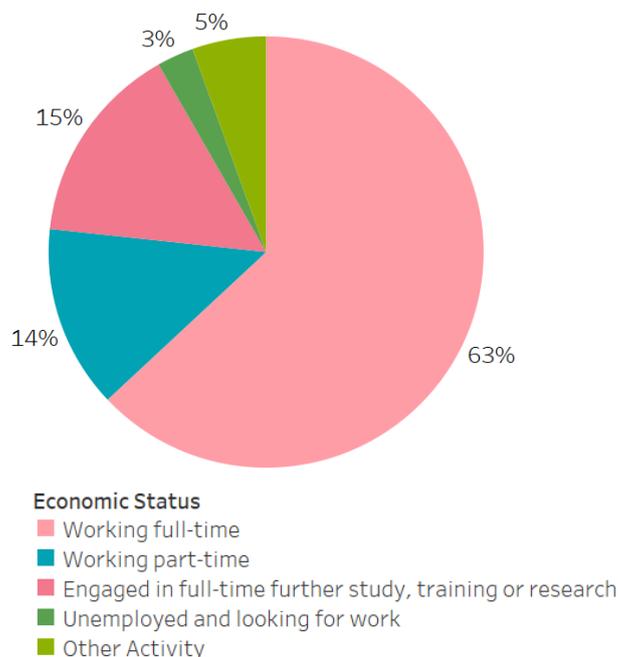
Response Rate

66%

Department response rate: 66%

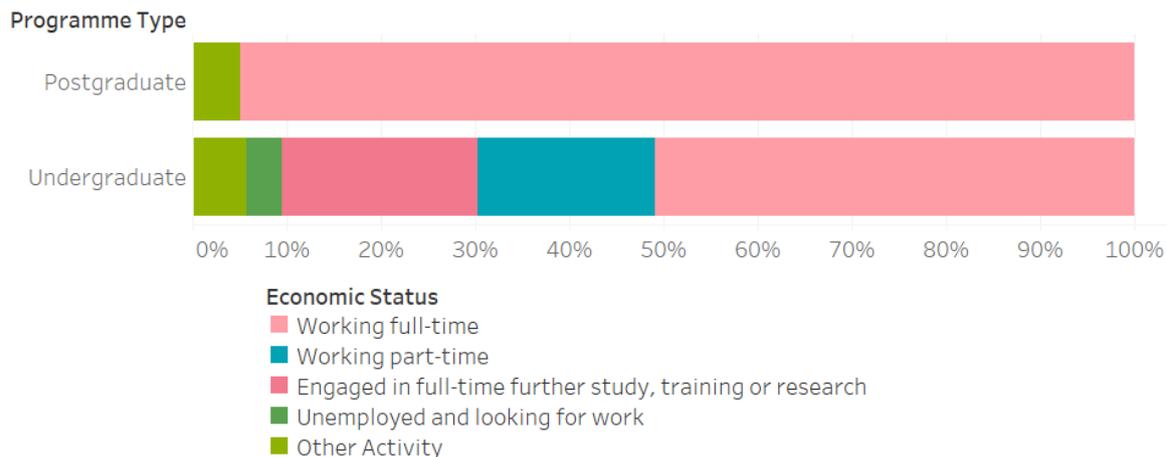
75 of the 114 contacted graduates from the Department of Technology + Psychology took part in the 2023 survey. Approximately 71% of the department's respondents were undergraduates and 29% were postgraduates.

Economic Status



Of the 75 responding graduates from the Department of Technology + Psychology, 77% were employed in some capacity in March 2023. Fifteen percent were engaged in full-time further study, training, or research. Three percent of graduates were unemployed six months after graduation, and 5% were engaged in another activity.

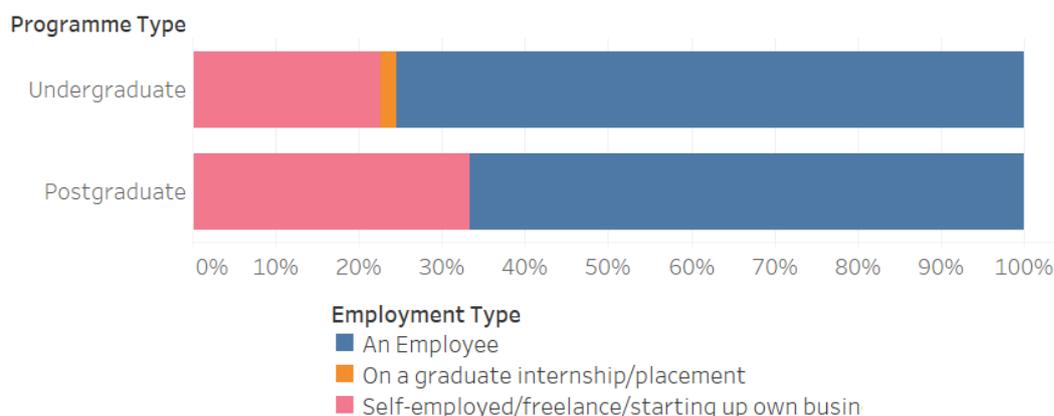
Employment Location



Six months after graduation, there was more variation in economic status among undergraduates, with 95% of responding postgraduates working full-time compared to 51% of undergraduates. No postgraduates were unemployed or studying compared to 4% and 21% of undergraduates, respectively.

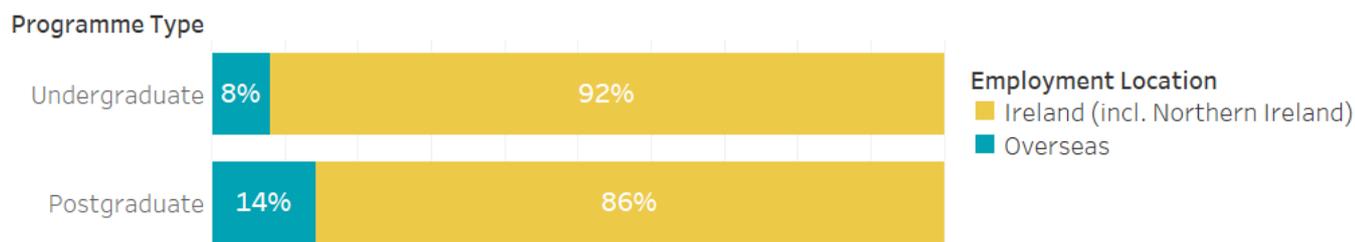
EMPLOYMENT

Employment Type



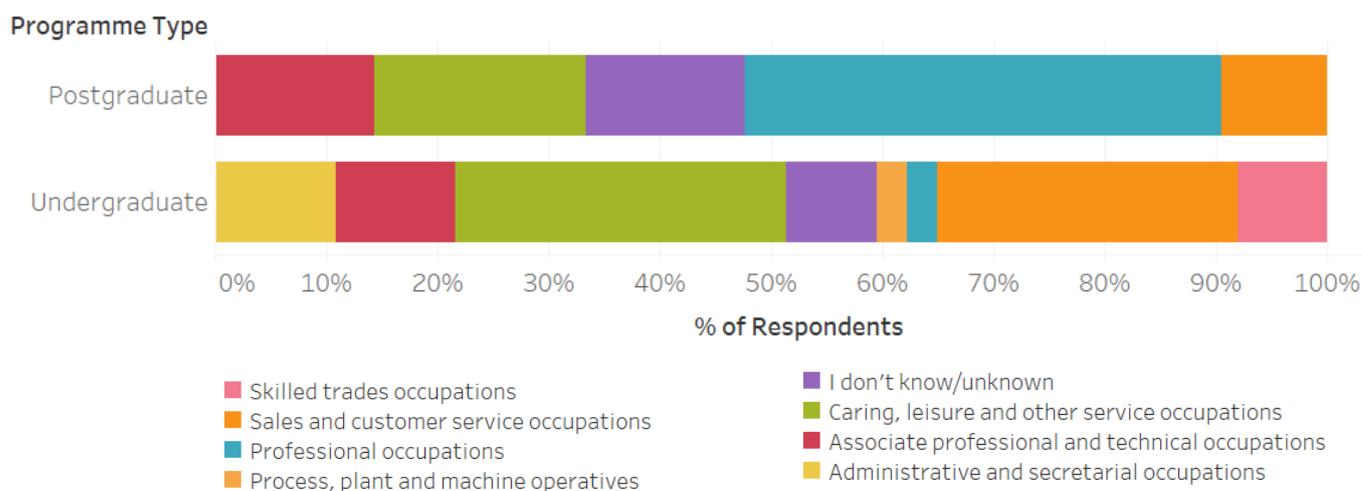
Six months after graduation, 73% of responding graduates in employment were employees (67% of postgraduates, 75% of undergraduates). No postgraduates were on a graduate internship or placement, compared to 2% of undergraduates.

Employment Location



Overall, 90% of responding Technology + Psychology graduates in employment were working in Ireland. Fourteen percent postgraduate respondents were working overseas, compared to 8% of undergraduates.

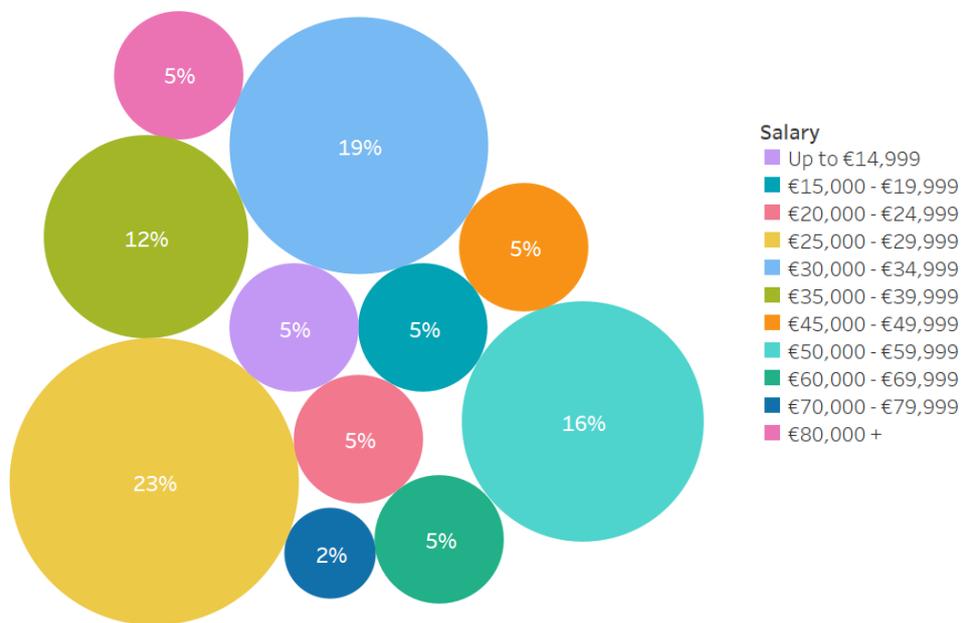
Occupation



Overall, 64% of responding Technology + Psychology graduates were in either caring, leisure and other service occupations (26%), or sales and customer service occupations (21%) or professional occupations (17%). A higher percentage of postgraduates (43%) were in professional occupations compared to undergraduates (3%). Undergraduates occupied administrative and secretarial occupations (11%), and skilled trades occupations (8%) while no postgraduate respondents occupied these roles. A higher percentage of postgraduates (14%) were in associate professional and technical occupations compared to undergraduates (11%).

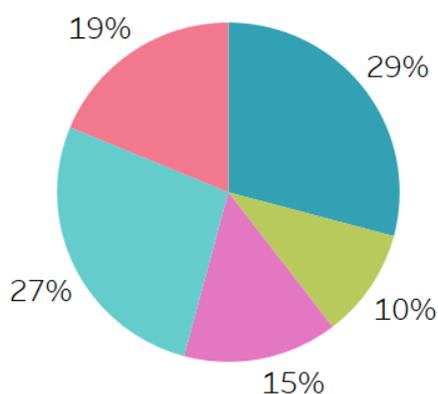
UNEMPLOYMENT

Unemployment Rate



The salary bands for responding Technology + Psychology graduates varied greatly, as illustrated in the bubble chart above. Over half of respondents (57%) were earning between €30,000—€69,999. The most common salary band was €25,000—€29,999, with 23% of graduates earning within this salary band. Approximately 12% of graduates were earning above €60,000 per year, and the highest earners in the department (5%) were earning €80,000 and above.

Relevance of Programme



- Very Relevant
- Relevant
- Somewhat relevant
- Irrelevant
- Very Irrelevant

When asked about the relevance of their recently obtained qualification for obtaining their current job, 54% of employed graduate respondents said the qualification was either very relevant, relevant, or somewhat relevant, while 46% said it was irrelevant or very irrelevant.

UNEMPLOYMENT

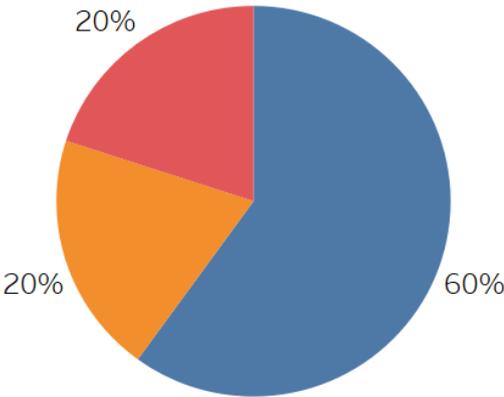
Unemployment Rate

3%

Department unemployment rate: 3%

Three percent of responding graduates from the Department of Technology + Psychology were unemployed in March 2023.

Unemployment Situation



- Other Activity**
- No, I have been looking for a job since graduation
 - No, I was travelling but I'm now looking for a job
 - Yes, but I was let go/made redundant/the contract ended

Sixty percent of unemployed graduates had not worked but were looking for a job since graduation. Twenty percent had been travelling and were subsequently looking for a job, and the final 20% had worked, but were let go, made redundant, or their contract ended.

FURTHER STUDY/TRAINING

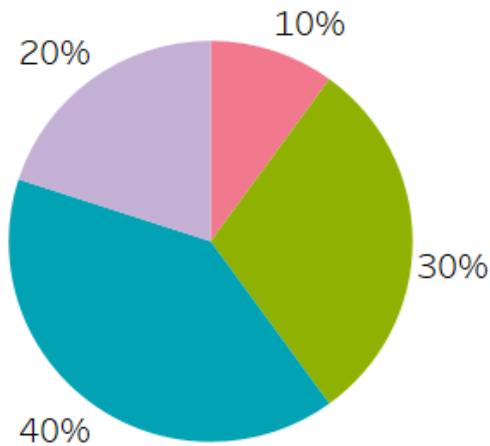


100% of graduate respondents from the Department of Technology + Psychology that were engaged in further study, training, or research six months after graduation were doing so full-time.

Location of Further Study

Further Institution	Graduates
UCD	2
NUI Galway	1
Ulster University	1
Hibernia College Dublin	1
University College London, UK	1
Cardiff University, UK	1
University of Amsterdam, Netherlands	1
Maastricht University, Netherlands	1
Met Film School	1
Total	10

Reasons for Further Study



Forty percent of graduates said they pursued further study because it is a requirement for finding and progressing in future employment. Thirty percent said it was because they were interested in the content of the course. The remaining graduates gave reasons such as changing or improving their career options (20%) or to develop broader or more specialist range of skills or knowledge (10%).

Why further study

- To develop a broader or more specialist range of skills or knowledge
- Because I was interested in the content of the course
- Because it is a requirement for finding and progressing in future employment
- To change or improve my career options

Student Experience

58%

very likely
or likely

“How likely or unlikely is it that you would study the same course again?”

Within the Department of Technology + Psychology, 58% of responding graduates said they would be either very likely (32%) or likely (26%) to study the same course again. Twenty-two percent would be either unlikely (9%) or very unlikely (13%) to study their course again, and 20% would be neither likely nor unlikely.

SUMMARY BY PROGRAMME

Bachelor of Science (Hons) in Applied Psychology

- Programme response rate: 66%
- Programme employment rate (including those working full-time and part-time): 68%
- Programme unemployment rate: 3%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Applied Psychology programme.

Employer	Job Title	Website
Tusla	Social Care Worker	https://www.tusla.ie/
The Publicity Loft	PR Account Executive	https://publicityloft.com/
Saint John of God	Day Service Instructor	https://stjohnofgodhospital.ie/
VHI	Therapy Assistant	https://www1.vhi.ie/
Mercury Engineering	HR Administrator (Graduate Programme)	https://www.mercuryeng.com/
Medforce	Agency Recruiter & Placement Coordinatiior	https://medforce.ie/
Freelance	Court Logger / Stenographer	-
Autism Initiatives	Facilitator	https://autisminitiatives.org/
Heritage Homecare	Homecare Assistant	https://heritagehomecare.ie/
Crosscare	Youth Development Officer	https://crosscare.ie/
Further Institution	Course Title	
UCD	Master of Psychological Science	
Cardiff University	Graduate Diploma in Law	
Maastricht University	MSc Health and Social Psychology	
Hibernia College Dublin	Professional Master in Primary Education	
NUI Galway	MSc Health Psychology	
Ulster University	MSc Sport & Exercise Psychology	
University College London	MSc Developmental & Educational Psychology	
University of Amsterdam	Master of Sport and Performance Psychology	

- Programme response rate: 83%
- Programme employment rate (including those working full-time and part-time): 80%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Creative Media Technology programme.

Organisation	Job Title	Website
Virgin Media	National Sales Executive	https://www.virginmedia.ie/
Hamilton Robson	AV Trainee Technician	https://hamiltonrobson.com/
Further Institution	Course Title	
Met Film School	MA Post Production	

- Programme response rate: 59%
- Programme employment rate (including those working full-time and part-time): 70%
- Programme unemployment rate: 10%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Creative Computing programme.

Organisation	Job Title	Website
IADT	Tutor / Research Assistant	https://iadt.ie/
BT Ireland	ECAS Operator	https://www.btireland.com/
Schuh	Marketing Assistant	https://www.schuh.ie/
Adam Foster Interiors	Carpenter	https://afinteriors.ie/
Oneview Healthcare	Frontend Development Intern	https://www.oneviewhealthcare.com/
Further Institution	Course Title	
UCD	MSc Computer Science	

- Programme response rate: 55%
- Programme employment rate (i.e., working full-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Cyberpsychology master's programme.

Organisation	Job Title	Website
Meta	Risk Management & Intelligence	https://about.meta.com/
DAA plc	Risk Officer	https://www.daa.ie/
European Movement Ireland	Head of Strategy	https://www.europeanmovement.ie/
Genesys	Lead UX Researcher	https://www.genesys.com/en-gb

- Programme response rate: 80%
- Programme employment rate (i.e., working full-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the User Experience Design master's programme.

Organisation	Job Title	Website
Arbolus	Professional Services Associate	https://www.arbolus.com/
Dunnes Stores	Content Designer	https://www.dunnesstores.com/
Ignition Advice	Senior Business Analyst	https://discoverignition.com/
RTÉ	Multimedia Designer Journalist	https://www.rte.ie/
Ryanair	Senior Designer	https://www.ryanair.com/ie/en
Teneo	Senior Consultant – Digital UX Design	https://www.teneo.com/ireland/
ZOO Digital	User Experience Researcher	https://www.zoodigital.ie/

- Programme response rate: 75%
- Programme employment rate (i.e., working full-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the User Experience Design postgraduate diploma.

Organisation	Job Title	Website
Dell Technologies	Product Designer / Senior Analyst	https://www.dell.com/
Dynamo	Senior Brand Designer	https://dynamotechnologies.com/
Sisk Group	Graphic Designer	https://www.johnsiskandson.com/

- Programme response rate: 63%
- Programme employment rate (i.e., working full-time): 75%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Data Visualisation postgraduate diploma.

Organisation	Job Title	Website
Health Research Board	Research Analyst	https://www.hrb.ie/
Office of the Planning Regulator	Data Analyst	https://www.opr.ie/
Protectimus Ltd	Accountant Assistant	https://www.protectimus.com/

Department of Entrepreneurship

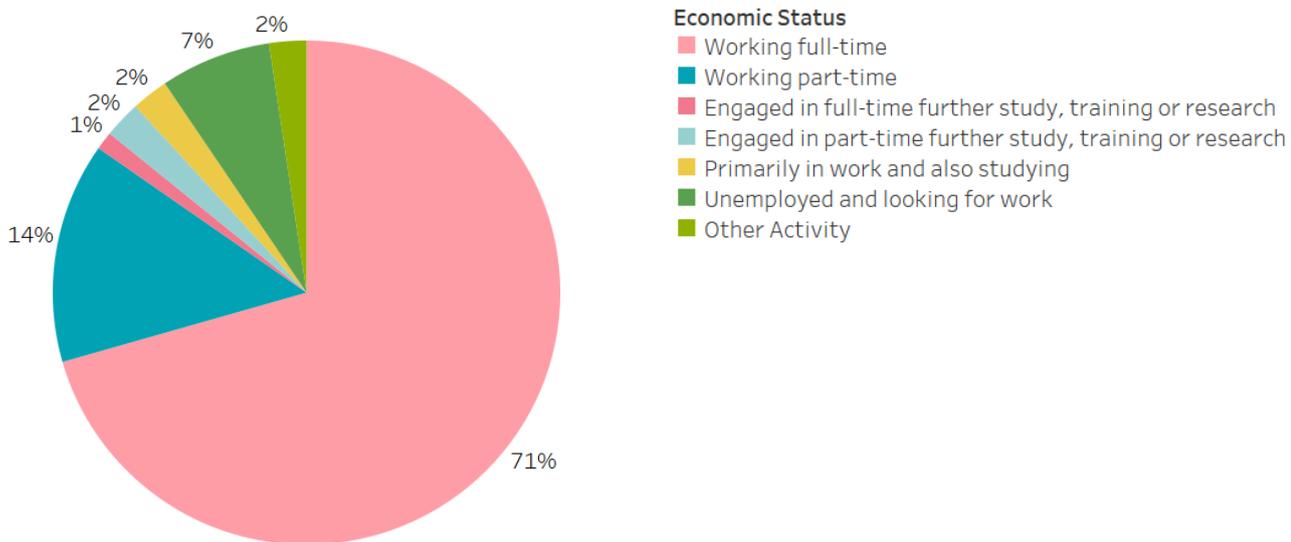
Response Rate

61%

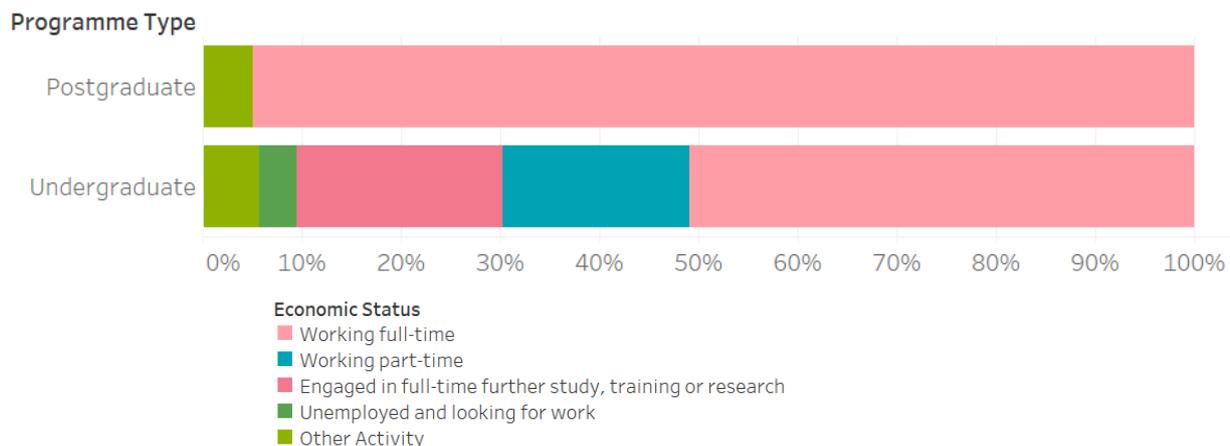
Department response rate: 61%

Eighty-five of the 107 contacted graduates from the Department of Entrepreneurship took part in the 2023 survey. Fifty-five percent of the department's respondents were undergraduates and 45% were postgraduates.

Economic Status



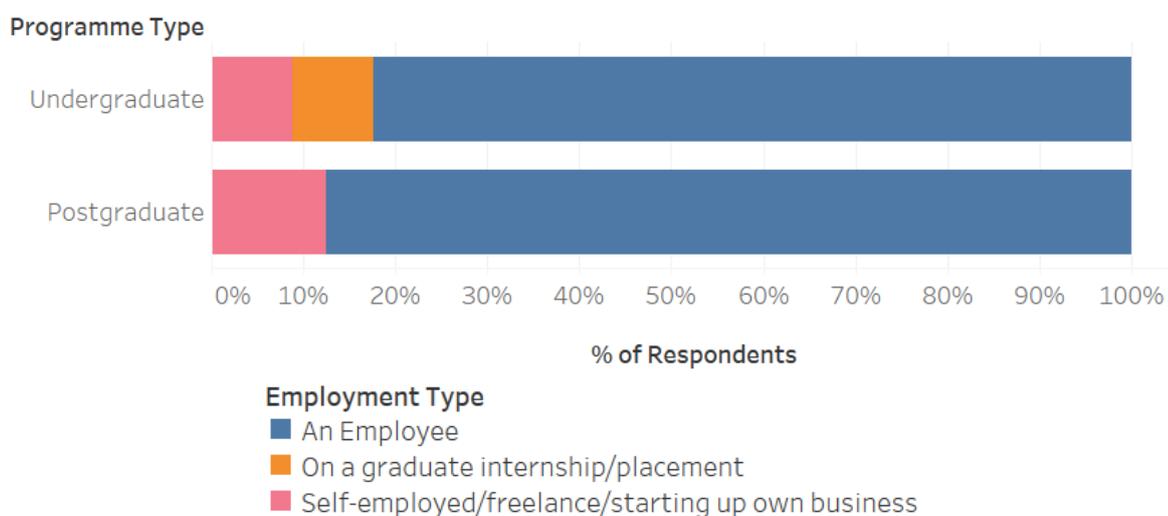
Of the responding graduates from the Department of Entrepreneurship surveyed in March 2023, 87% of graduates were employed in some capacity. Eighty-five percent of graduates were solely in either full-time or part-time employment, while 2% were working and studying simultaneously. Three percent of graduates were engaged in further study, training, or research, with 1% of graduates engaged solely in this activity full-time. Just 7% of graduates were unemployed six months after graduation.



In March 2023, no responding postgraduates were unemployed compared to 4% of undergraduates. All postgraduate respondents were either in full-time work (95%) or were engaged in other activity (5%). Just over half of undergraduate respondents were in full-time work (51%). Twenty-one percent of undergraduates were in full-time further study, training, or research, and 19% were working part-time.

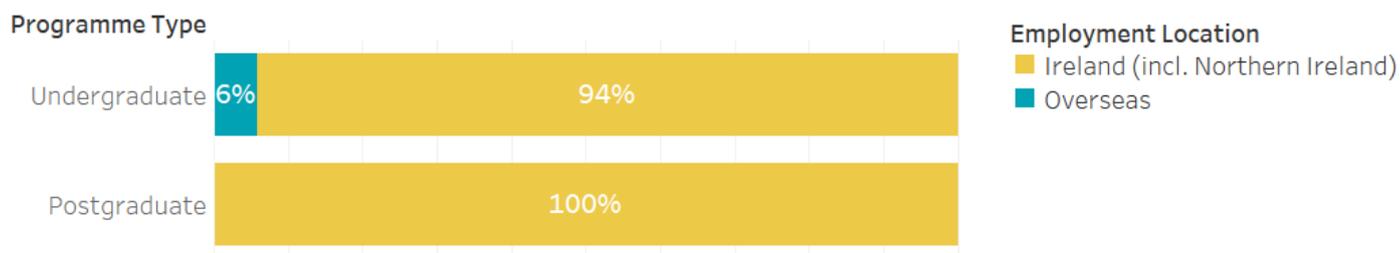
EMPLOYMENT

Employment Type



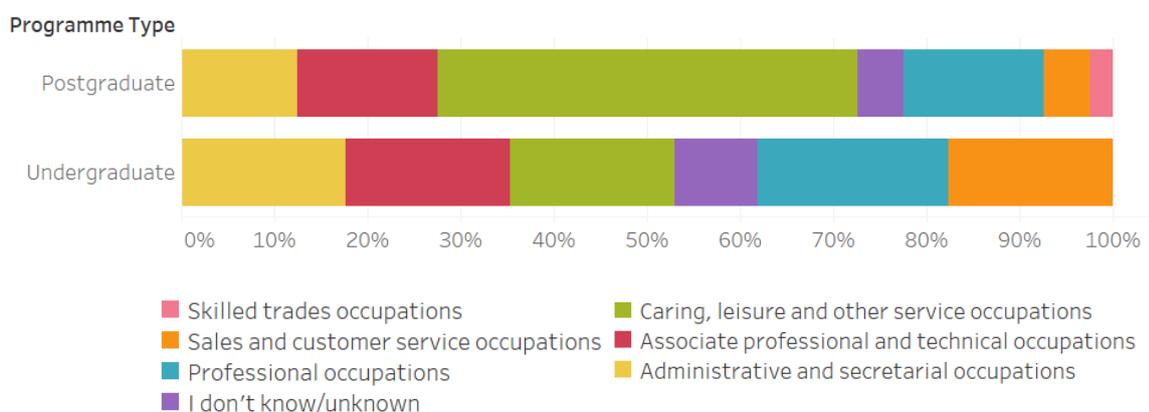
Overall, 85% of responding graduates in employment were employees. Thirteen percent of postgraduates were self-employed, freelance, or starting up their own business, compared to 9% of undergraduates. A further 9% of undergraduates were on a graduate internship or placement.

Employment Location



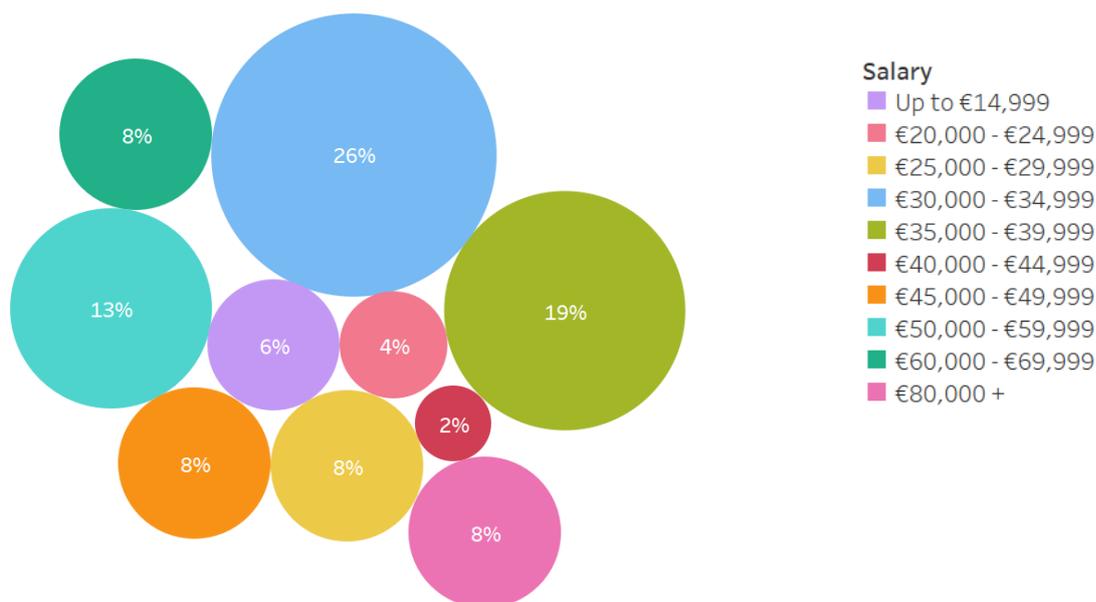
Ninety-seven percent of responding Entrepreneurship graduates in employment were working in Ireland. Just 6% of undergraduates were employed overseas, while 100% of postgraduates were working in Ireland. The number of Entrepreneurship graduates employed overseas is notably reduced from 2022 which saw 17% of undergraduates and 17% of postgraduates working abroad.

Occupation



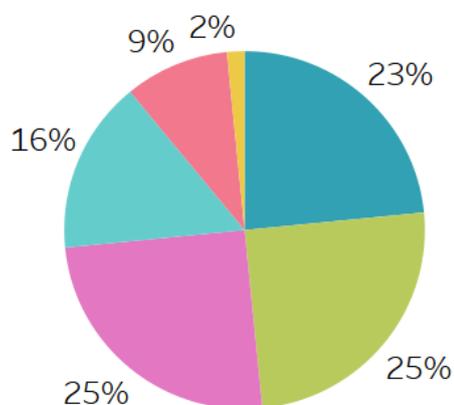
Overall, 50% of responding Entrepreneurship graduates were in either caring, leisure and other service occupations (32%), or professional occupations (18%). Sixteen percent of graduates were in associate professional and technical occupations, and 15% were in administrative and secretarial occupations. A higher percentage of postgraduates (45%) were in caring, leisure and other service occupations compared to undergraduates (18%), while more undergraduates (18%) were in administrative and secretarial occupations compared to postgraduates (13%). Undergraduates (18%) were also in more associate professional and technical occupations than postgraduates (15%). No undergraduates were in skilled trade occupations, compared to 3% of postgraduates.

Salary Bands



Just over half (55%) of responding graduates were earning between €25,000–€44,999 six months after graduation. Another 29% were earning between €45,000–€69,000. The highest earners in the department (8%) were earning €80,000 and above.

Relevance of Programme



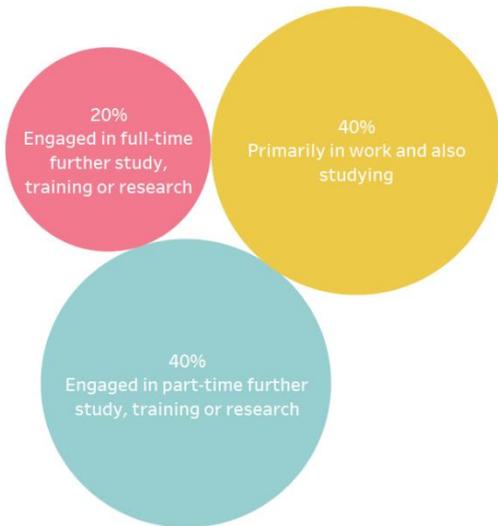
When asked about the relevance of their recently obtained qualification for obtaining their current job, 73% of employed graduate respondents said the qualification was either very relevant, relevant, or somewhat relevant.

Course Relevance for job

- Very Relevant
- Relevant
- Somewhat relevant
- Irrelevant
- Very Irrelevant
- I don't know

UNEMPLOYMENT

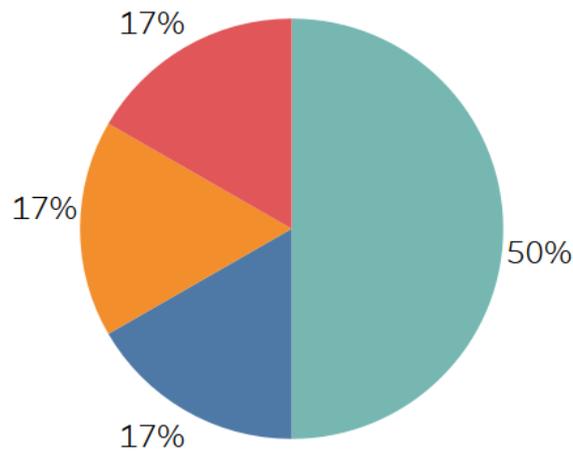
Unemployment Rate



Department unemployment rate: 2%

Two percent of responding graduates from the Department of Entrepreneurship were unemployed in March 2023.

Unemployment Situation

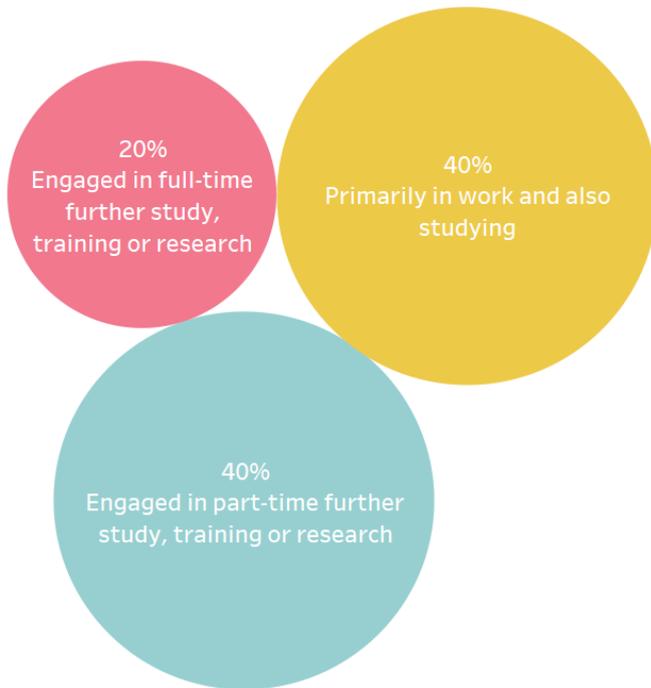


Other Activity

- Yes, but I resigned from my job to seek employment elsewhere
- No, I have been looking for a job since graduation
- No, I was travelling but I'm now looking for a job
- Yes, but I was let go/made redundant/the contract ended

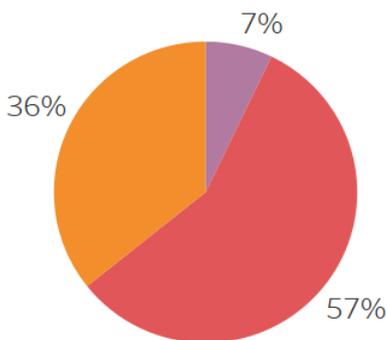
When unemployed graduates were asked if they had worked since graduation, 50% had worked but resigned to seek employment elsewhere. Seventeen percent had been let go, made redundant, or their contract ended, another 17% were travelling but had since been looking for a job, and a final 17% had been looking for a job since graduation.

FURTHER STUDY/TRAINING



The bubble chart to the left provides a breakdown of the 3% of graduate respondents from the Department of Entrepreneurship engaged in further study, training, or research six months after graduation. Eighty percent of studying graduates were either working and studying simultaneously (40%), or engaged in part-time further study, training or research (40%). Just 20% were in full-time further study, training, or research.

Award Sought



Award Sought

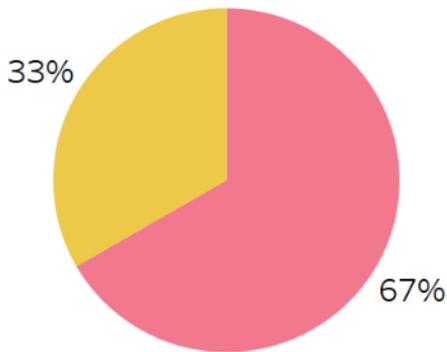
- Higher Diploma
- Masters Taught (Postgraduate)
- Undergraduate Honours Degree

The pie chart on the left illustrates the awards sought by responding Entrepreneurship graduates engaged in further study. The majority (57%) were pursuing a master’s degree.

Location of Further Study

Further Institution	Graduates
IADT	19
NCAD	1
Total	20

Location of Further Study



Just 33% of studying graduate respondents from the Department of Entrepreneurship pursued further study because they enjoyed their first course and wanted to continue studying. Sixty-seven percent pursued further study to develop a broader or more specialist range of skills or knowledge.

Why further study

- To develop a broader or more specialist range of skills or knowledge
- Because I had enjoyed my first course and wanted to continue studying

Student Experience

51%

very likely
or likely

“How likely or unlikely is it that you would study the same course again?”

Within the Department of Entrepreneurship, 51% of responding graduates said they would be either very likely (30%) or likely (21%) to study the same course again. Twenty-eight percent would be either unlikely (20%) or very unlikely (8%) to study their course again, and 21% would be neither likely nor unlikely.

SUMMARY BY PROGRAMME

*Only programmes with sufficient response numbers included

Bachelor of Business (Hons) in Business Management

- Programme response rate: 65%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 93%
- Programme unemployment rate: 7%

The table below lists a selection of employers provided by graduate respondents from the Business Management programme.

Organisation	Job Title	Website
Barretstown	Hospital Outreach Specialist	https://barretstown.org/
Covalen Solutions	Telesales Agent	https://covalensolutions.com/
Deloitte Ireland	Associate	https://www.deloitte.com
Dunnes Stores	Buyers Assistant	https://www.dunnesstores.com/
EisnerAmper Ireland	HR Administrator	https://eisneramper.ie/
Ireland's Travel Trade Network	Social Media Manager & Content Creator	https://ittn.ie/
KPMG	Management Consultant	https://kpmg.com/
Softcat plc	Executive	https://www.softcat.com/
Verisure	Security Consultant	https://www.verisure.ie/
Universal Studios	Art Department Trainee	https://www.universalstudios.com
Vero Moda	Supervisor	https://www.veromoda.com

- Programme response rate: 47%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Entrepreneurship programme.

Organisation	Job Title	Website
Tesco	Administration	https://www.tesco.com/
Abtran	Costumer Advisor	https://www.abtran.com/
Bauer Media	Solutions Executive	https://www.bauermedia.com
No Deviation	Junior Recruiter	https://nodeviation.com/
Nordic Spirit	Brand Ambassador	https://nordicspirit.co.uk/
Octium Group	Project Manager	https://www.octiumgroup.com
OUTsurance Ireland	Sales Agent	https://www.outsurance.ie/
Further Institution	Course Title	
IADT	Bachelor of Business (Hons) in Entrepreneurship	

- Programme response rate: 50%
- Programme employment rate (including those working full-time and part-time): 88%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Digital Marketing and Sales programme.

Organisation	Job Title	Website
Amarach Investments	Digital Marketing Executive	https://amarachinvestments.com/
CoLab Packaging	Sales & Marketing Administrator	https://colabpackaging.com/
Flossie and The Beach Cleaners	Project Manager	https://flossieandthebeachcleaners.com/
Pokerstars - Flutter International	Commercial Marketing Specialist	https://www.pokerstars.uk
Further Institution	Course Title	
IADT	Higher Diploma in Business in Digital Content Creation	

- Programme response rate: 53%
- Programme employment rate (including those working full-time and part-time): 75%
- Programme unemployment rate: 25%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Digital Marketing and Sales programme.

Organisation	Job Title	Website
Executive Platforms	Marketing Coordinator	https://www.executiveplatforms.com/
Fingal County Council	Clerical Officer	https://www.fingal.ie/
The Millenium Alliance	Partnership Development Representative	https://mill-all.com/
The Skin Boutique	Social Media Marketing Assistant	https://www.theskinboutique.ie/

- Programme response rate: 56%
- Programme employment rate (including those working full-time and part-time): 90%
- Programme unemployment rate: 10%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the HDip in Business in Digital Content Creation programme.

Organisation	Job Title	Website
Freelance	Ecommerce Business Owner	-
Curran Foods	Marketing Executive	https://curranfoods.ie/
Ellen's Beauty Rooms	Business Owner	https://ellensbeautyrooms.com/
Engage Hub	Project Manager	https://engagehub.com/
Ishka Spring Water	Marketing Manager	https://www.irishspringwater.com/
Loredo Ltd.	Office Manager	https://loredo.ie/
Mediolanum International Funds	Product Marketing Associate	https://www.mifl.ie/
Woodies	Content Planning Executive	https://www.woodies.ie/

- Programme response rate: 80%
- Programme employment rate (i.e., those working full-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Equality, Diversity, and Inclusion master's programme.

Organisation	Job Title	Website
Blue Teapot Theatre Company	Executive Director	https://blueteapot.ie/
Customs Wise / Staffing Wise	Global Business Manager	https://www.customswise.ie/
EY	Head of DEI	https://www.ey.com/en_gl
Irish Human Rights and Equality Commission	Legal Practice Manager	https://www.ihrec.ie/
National Gallery of Ireland	Corporate Engagement and Events Manager	https://www.nationalgallery.ie/
The Arts Council	Access Officer	https://www.artscouncil.ie/home/
Version 1	Programme Manager	https://www.version1.com/

- Programme response rate: 60%
- Programme employment rate (i.e., those working full-time): 50%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Postgraduate Diploma in Digital Entrepreneurship programme.

Organisation	Job Title	Website
DCU	Project Manager – Research Project Financial Administration	https://www.dcu.ie/
The Housing Agency	Assistant Staff Officer	https://www.housingagency.ie/
The Why Lab	Marketing Manager	https://www.thewhylab.com/
Further Institution	Course Title	
IADT	Master of Business in Digital Entrepreneurship	

- Programme response rate: 71%
- Programme employment rate (i.e., those working full-time): 80%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Business Equality, Diversity, and Inclusion postgraduate diploma programme.

Organisation	Job Title	Website
Self Employed	Independent Human Resources Consultant	-
Children's Health Foundation	Head of Campaigns and Human Engagement	https://www.childrenshealth.ie/
Mary Immaculate College Student Union	Clubs and Societies Coordinator	https://www.mic.ul.ie/
Pensions Authority	Head of Data	https://pensionsauthority.ie/
SETU	Staff Officer	https://www.setu.ie/
VikingCloud	HR Business Partner	https://www.vikingcloud.com/
Further Institution	Course Title	
IADT	Master of Business in Equality, Diversity and Inclusion	

- Programme response rate: 73%
- Programme employment rate (including those working full-time and part-time): 73%
- Programme unemployment rate: 18%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Postgraduate Diploma in Cultural Event Management.

Organisation	Job Title	Website
ATU Sligo	Student Success Officer	https://www.itsligo.ie/
Dingle Film Festival	Festival Director	https://dinglefilmfest.com/
Dunnes Stores	Graphic Designer	https://www.dunnesstores.com/
EUSA Academic Internships	Manager/Director or Senior Official	https://www.eusainternships.org
RCSI	Conference and Events Planner	https://www.rcsi.com/dublin/
Further Institution	Course Title	
IADT	Master of Business in Cultural Event Management	

**No programme summary provided for the Master of Business in Digital Entrepreneurship or the Master of Business in Cultural Event Management due to insufficient responses.*

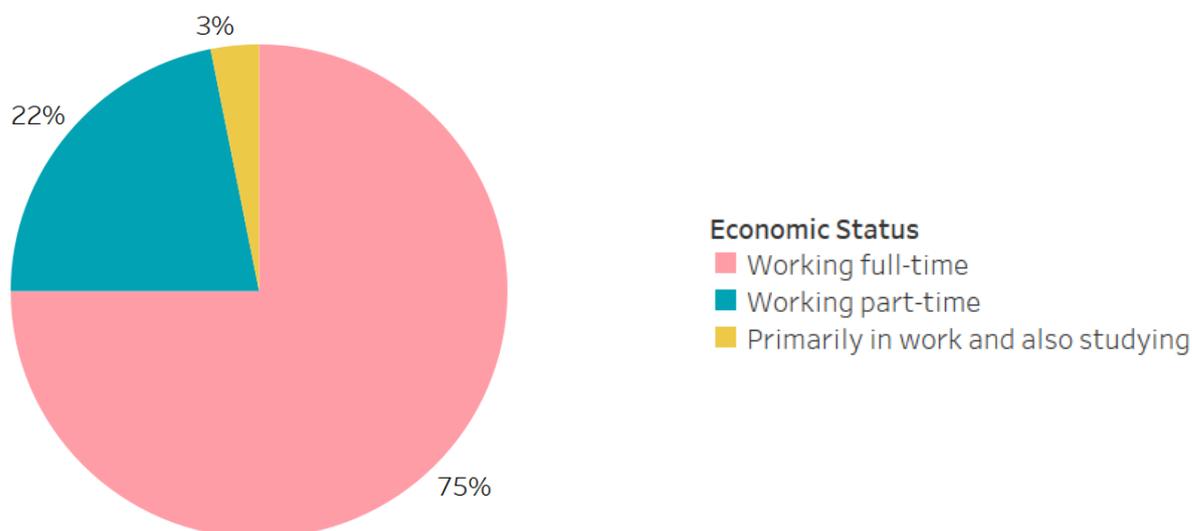
Response Rate

56%

Department response rate: 56%

Thirty-two of the 57 contacted graduates from the Department of Humanities + Arts Management took part in the 2023 survey.

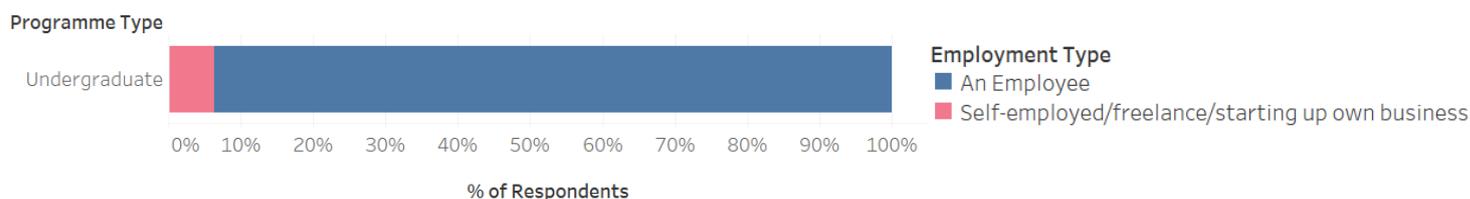
Economic Status



Amongst the responding graduates from the Department of Humanities + Arts Management, 100% of graduates were employed in some capacity in March 2023. Ninety-seven percent of graduates were solely in either full-time or part-time employment, while 3% were working and studying simultaneously.

EMPLOYMENT

Employment Type



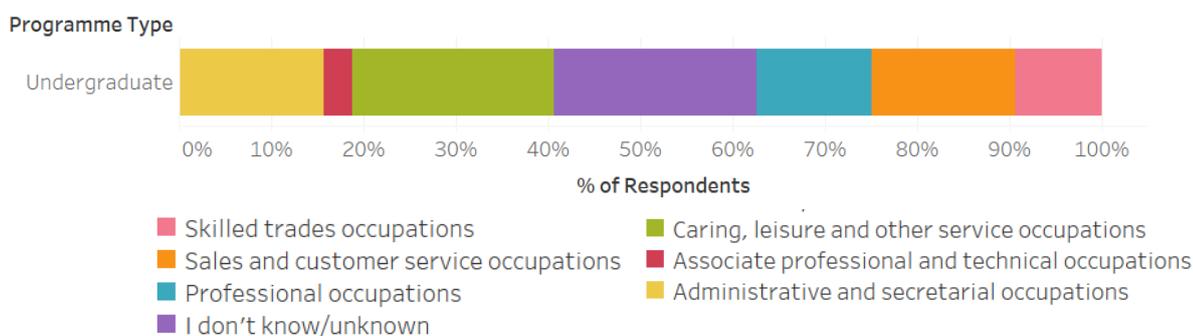
Six months after graduation, most responding graduates (94%) in employment were working as an employee. The remaining 6% were self-employed, freelance, or starting up their own business.

Employment Location



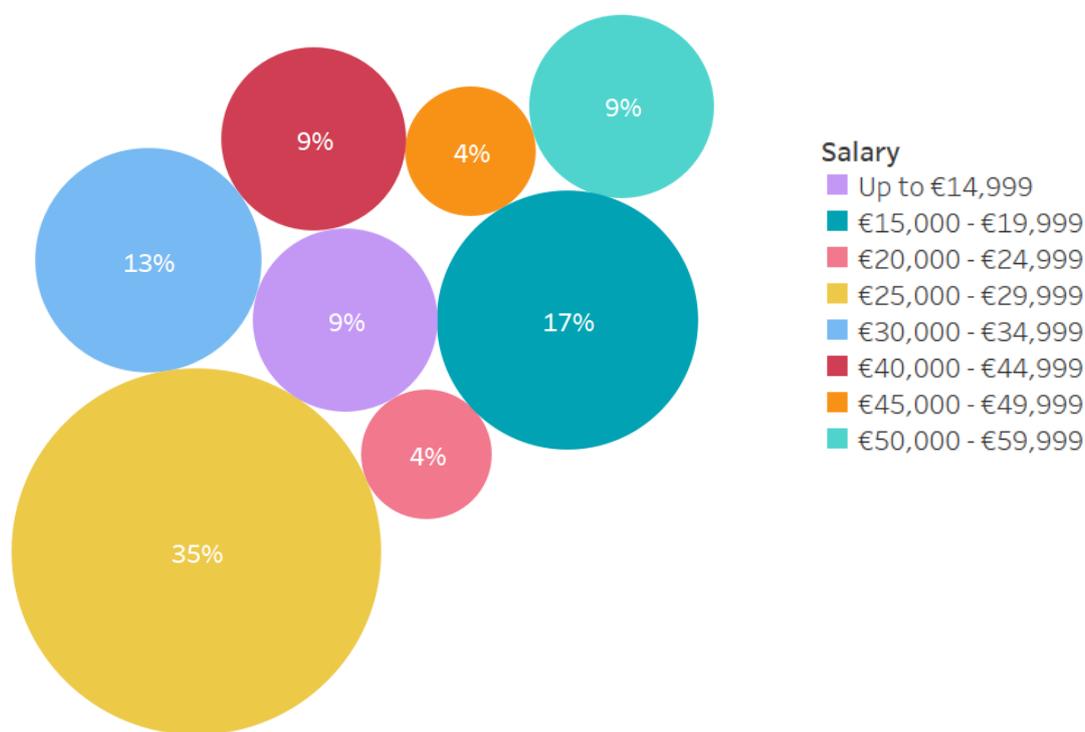
Ninety-four percent of responding Humanities + Arts Management graduates in employment were working in Ireland.

Occupation



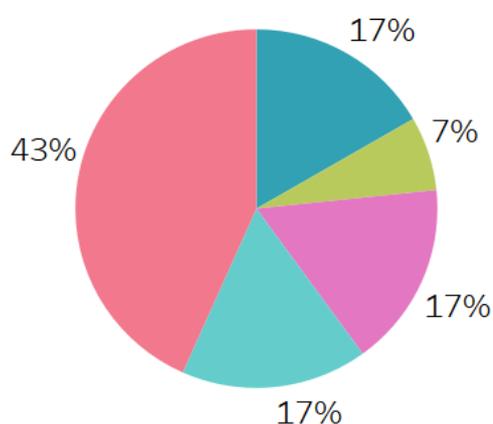
Fifty-four percent of graduate respondents were either in caring, leisure and other service occupations (22%), administrative and secretarial occupations (16%), or sales and customer service occupations (16%). Thirteen percent were in professional occupations, 9% in skilled trade occupations, and 3% in associate professional and technical occupations. Twenty-two percent selected 'I don't know/unknown'.

Salary Bands



The salary bands for responding Humanities + Arts Management graduates are illustrated in the distribution above. Sixty-one percent earned between €25,000-€49,999. The highest earners (9%) made between €50,000-€59,000. Thirty percent of graduates were earning under €20,000 per year, with the €15,000-€19,000 band being the second most common at 17%.

Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 41% of employed graduate respondents from the department said the qualification was either very relevant, relevant, or somewhat relevant. Forty-three percent of graduates said the qualification was very irrelevant.

- Course Relevance for job**
- Very Relevant
 - Relevant
 - Somewhat relevant
 - Irrelevant
 - Very Irrelevant

UNEMPLOYMENT

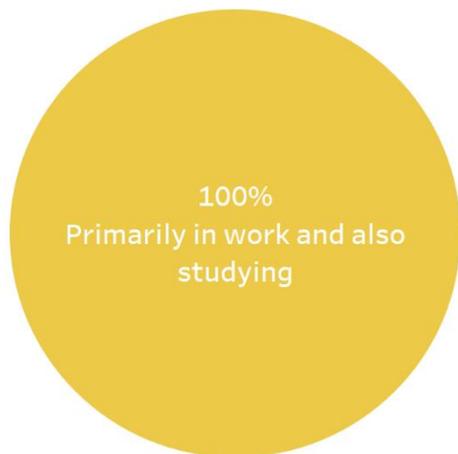
Unemployment Rate

0%

Department unemployment rate: 0%

Zero percent of graduate respondents from the Department of Humanities + Arts Management were unemployed in March 2023.

FURTHER STUDY/TRAINING



Just 3% of graduate respondents from the Department of Humanities + Arts Management were engaged in further studies after graduation. One hundred percent of these graduates were primarily in work and also studying.

Student Experience

63%

very likely
or likely

“How likely or unlikely is it that you would study the same course again?”

Within the Department of Humanities + Arts Management, 63% of responding graduates said they would be either very likely (33%) or likely (30%) to study the same course again. Thirty percent of respondents would be either unlikely (20%) or very unlikely (10%), and 7% would be neither likely nor unlikely.

SUMMARY BY PROGRAMME

Bachelor of Arts (Hons) in Arts Management

- Programme response rate: 53%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Arts Management programme.

Organisation	Job Title	Website
Arcadis	Technical Administrator	https://www.arcadis.com/en
Cairn Community Games	Marketing Executive	https://www.cairncommunitygames.i e/
Media Cube IADT	Executive	https://mediacube.ie/
St Patrick's Festival	Logistics Assistant	https://stpatricksfestival.ie/
The Gibson Hotel	Conference and Events Executive	https://www.thegibsonhotel.ie/

- Programme response rate: 47%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the English, Media + Cultural Studies programme.

Organisation	Job Title	Website
Civil Service	Clerical Officer	https://www.publicjobs.ie/
Willow Hill Productions	Makeup Trainee	https://www.willowhillproductions.com/
ShinAwIL	Production Assistant	https://www.shinawil.com/
AdetiQ	Data Validator	https://www.adetiQ.co.uk/
Transferendum	Administrator	https://transferendum.eu/

- Programme response rate: 63%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the New Media Studies programme.

Organisation	Job Title	Website
Eventhaus	Marketing Executive	https://www.eventhaus.ie/
Festival Republic	Production Coordinator	https://festivalrepublic.com/
Gladcloud	Creative Operations Executive	https://www.gladcloud.io/
GoTo	Business Development Representative	https://www.goto.com
RTÉ	Production Runner	https://www.rte.ie/
Journal Media	Agency Account Manager	https://www.thejournal.ie
Further Institution	Course Title	
Learning Waves	Radio Journalism	